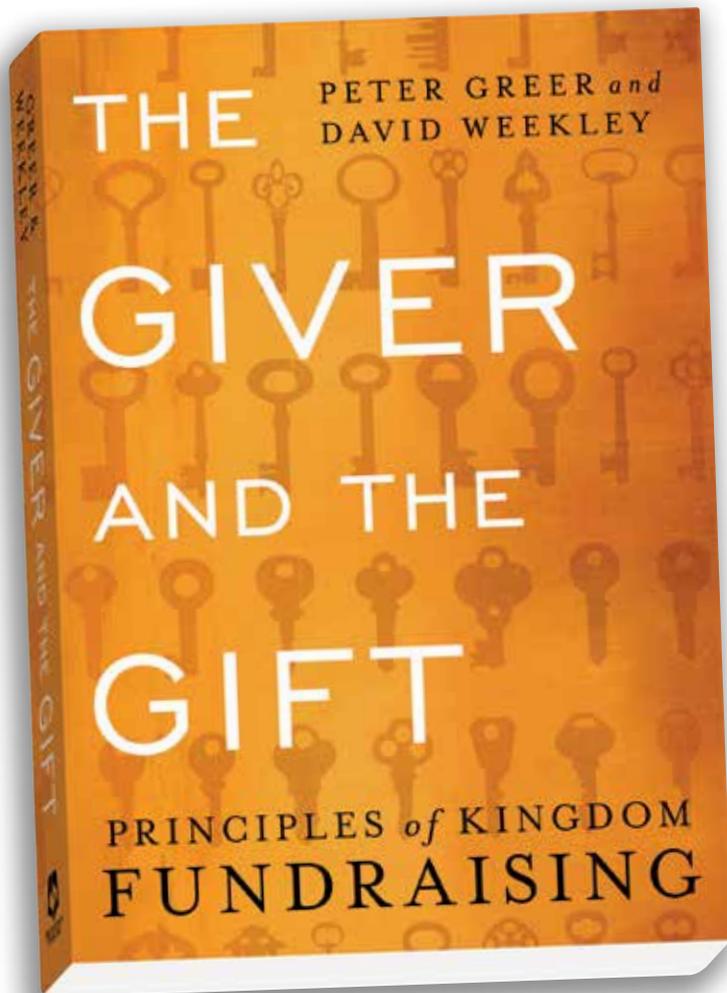




BETHANYHOUSE

# CEO of Large Nonprofit Shares a New Approach to Fundraising



- Author is well-known in the nonprofit community and regularly speaks at large conferences
- Honest, story-driven approach by a battle-tested fundraiser
- “Relational” fundraising will appeal to those uncomfortable with aggressive salesmanship

Over the past 10 years, Peter Greer has helped HOPE International increase private fundraising at an annual growth rate of 44 percent. Much of this is the result of a relational approach to fundraising, which stands in stark contrast to conventional wisdom in the field.

For many people, “fundraising” has become a dirty word. Conjuring images of guilt-inducing gimmickry, the predominant model saps the joy from both the donor and the receiver. It is time to dismantle certain shaky beliefs and practices, rediscovering a path that values the giver as much as the gift.

Co-written by David Weekley, the chairman of David Weekley Homes and one of America’s most influential philanthropists, this small book outlines a Kingdom perspective on fundraising in order to energize a new generation of generosity.

## The Giver and the Gift

*Peter Greer and David Weekley*



### VITAL INFORMATION

**Available: December 1, 2015**  
**\$8.99**  
**978-0-7642-1774-6**

trade paper  
 5 x 7  
 112 pages  
 Case Quantity: 128

**ebook: \$8.99**  
**978-1-4412-2990-8**

Category: RELIGION / Christian Ministry / General RELIGION / Christian Life / Stewardship & Giving  
 Rights: Worldwide

### ABOUT THE AUTHORS

**Peter Greer** is president and CEO of HOPE International, a global nonprofit focused on addressing both physical and spiritual poverty through microfinance. He has a master’s degree in public policy from Harvard’s Kennedy School. Peter speaks regularly to large audiences, including at conferences like Catalyst and Passion. Peter lives with his wife and three children in **Lancaster, Pennsylvania**. Learn more at [www.peterkgreer.com](http://www.peterkgreer.com).



© Jeremy Cowart

**David Weekley** is chairman of David Weekley Homes, the largest privately owned home-builder in America. While still responsible for his business, David allocates 50 percent of his time and income to nonprofits. David lives with his wife in **Houston, Texas**.



### ALSO AVAILABLE

**Mission Drift**  
 978-0-7642-1164-5  
**The Spiritual Danger of Doing Good**  
 978-0-7642-1220-8

EXCERPT

Dear Daughters,

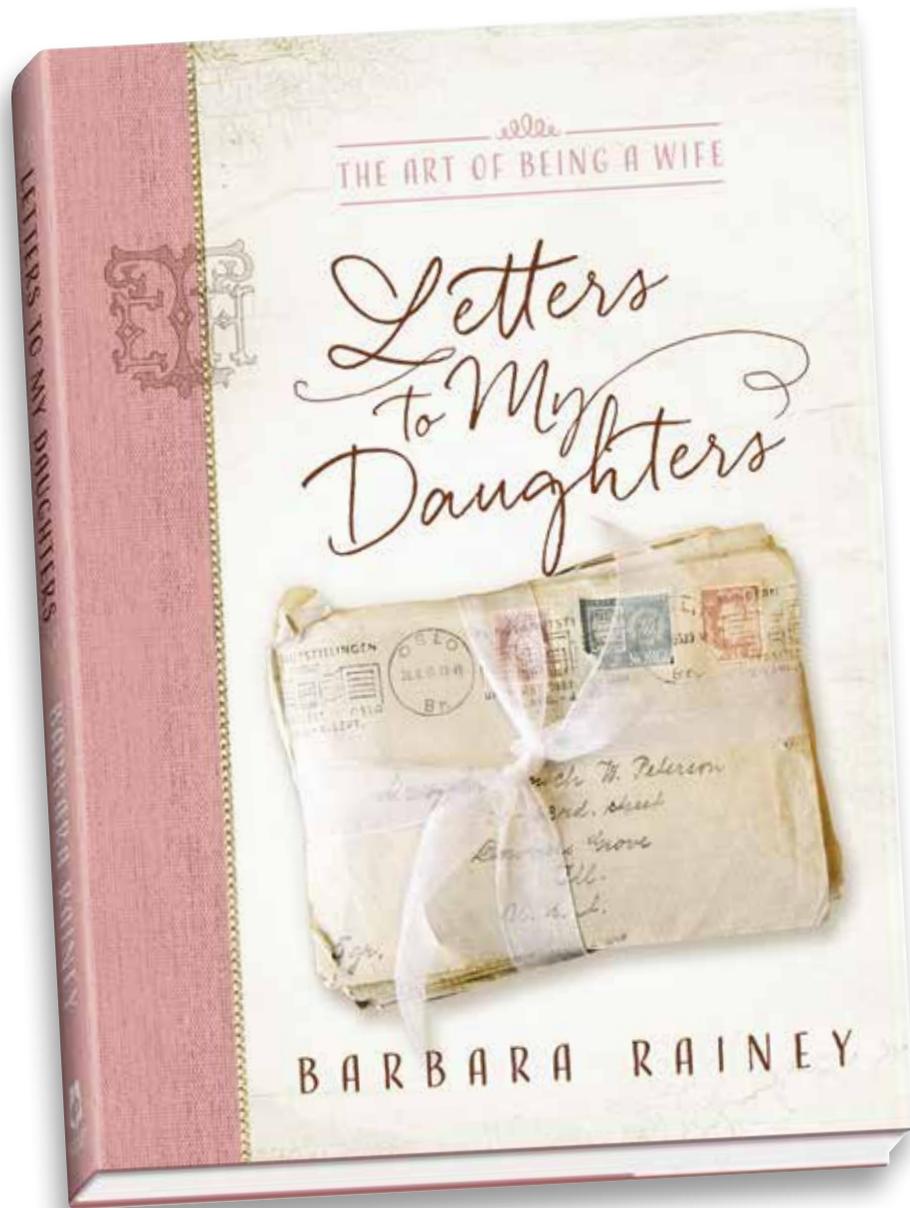
On one of my early dates with your dad, he took me fishing. Dennis grew up with a fishing pole as an extension of his arm. Not so much for me . . . but it's amazing what a girl will do when she is falling in love.

Fishing was just the beginning of many adventures with him. He wasn't just different. His recipe for life was positively *foreign* to me. We were like oil and water, constantly separating in our salad dressing jar. We could not be more different.

It sounds like you are now facing something similar. Adjustments are awkward. And the early years of marriage are full of adjustments, always more than any couple ever anticipates!

The unique, fresh traits that attracted us to our spouses while dating will become tiresome or irritating after years of marriage. When I encounter these clashes, I have learned I have choices. Do I communicate disdain? Will I withdraw to avoid dealing with it? Should I try to change him? Do we talk about it? The challenge of mixing the ingredients of his personality and mine was just beginning in those early years.

Differences. The first and most lasting surprise in marriage. What was easy in the beginning—accepting and enjoying the differences that attracted us to each other—now must be met with a decision to once again accept the other person as God's gift to you. When you were engaged, you were confident that he was perfect for you. Right? So now it's time to ask God to help you to see him as you once did. Choose to believe that these differences are for your good. And yours are good for him, too.



# Barbara Rainey Offers Sage Advice on the Art of Being a Wife

- “This is a treasure of a book I will give to my daughters and their friends. This book will save marriages before they begin and help restore marriages that hit those rough patches where we want to quit. Barbara’s writing is simply art and beauty all in one.”  
—Lysa TerKeurst, *New York Times* bestselling author of *The Best Yes* and president of Proverbs 31 Ministries
- Beautiful packaging makes this ideal for gift-giving occasions such as bridal showers, weddings, and anniversaries

Radio personality and bestselling author Barbara Rainey knows firsthand the challenges newly married couples face. Dismayed by Hollywood depictions of marriage and the seemingly easy solution of divorce, she sees a desperate need for a voice of experience, a mentor who has been there and understands—and can encourage, coach, and care.

As her daughters began their married lives, Barbara wanted to share with them, and now you, some of the lessons learned throughout her own marriage as well as those gleaned from years of ministry to couples. In these heartfelt, insightful letters, she answers the tough questions and addresses the realities of marriage. Through personal stories—including her own mistakes—and practical advice, Barbara provides the tools and direction to help you become a godly wife and determine your part in achieving a better marriage.

## Letters to My Daughters

Barbara Rainey



9 780764 217739

### VITAL INFORMATION

Available: January 5  
\$19.99  
978-0-7642-1773-9

casebound  
6 11/16 x 9  
208 pages  
Case Quantity: 32

ebook: \$19.99  
978-1-4412-2989-2

Category: RELIGION / Christian Life / Love & Marriage  
RELIGION / Christian Life / Family  
Rights: Worldwide

### MERCHANDISING

shelf talker  
978-0-7642-9907-0

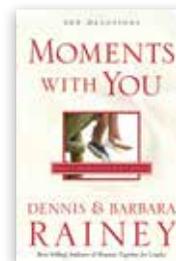
### ABOUT THE AUTHOR

Barbara Rainey and her husband, Dennis, are founders of FamilyLife and have spoken at Weekend to Remember conferences around the world. Dennis and Barbara have authored more than two dozen books, including the bestselling *Moments Together for Intimacy* and *Moments Together for Couples*. The Raineys have been married for more than forty years and have six children and nineteen grandchildren. They live near **Little Rock, Arkansas**. For more information visit [www.familylifetoday.com](http://www.familylifetoday.com).

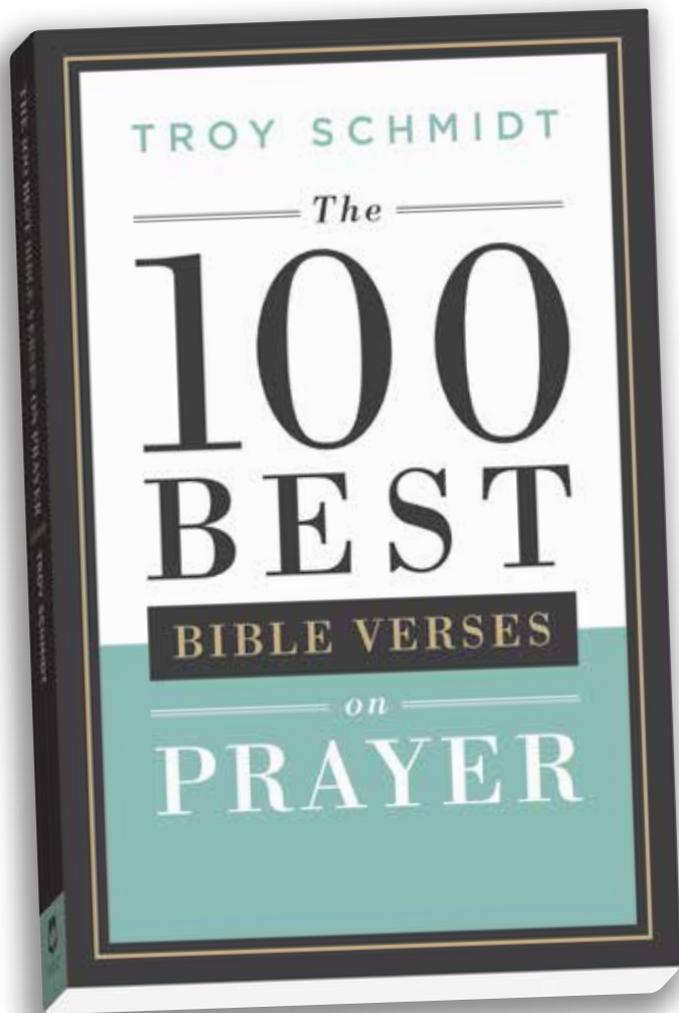


### ALSO AVAILABLE

**Moments Together for Couples (with Dennis Rainey)**  
978-0-7642-1538-4  
**Moments with You (with Dennis Rainey)**  
978-0-7642-1546-9  
**Preparing for Marriage Devotions for Couples (with Dennis Rainey)**  
978-0-7642-1547-6



# An Easy-to-Use Guide to Help Readers Learn and Understand God's Word



- A practical help for devotional reading, memorization, and praying for others
- Includes the biblical prayer texts that all believers should know
- A great impulse buy for oneself or as a gift

How well do you know the great Bible verses on prayer? Whether we have memorized Scripture for years or have recently started reading the Bible, we have much to learn about prayer. The 100 verses that this book highlights include well-known passages as well as hidden treasures. Each verse is followed by a brief devotional reading that will help us draw nearer to God and assist us in understanding the Bible text.

## The 100 Best Bible Verses on Prayer

Troy Schmidt



### VITAL INFORMATION

Available: January 19  
 \$9.99  
 978-0-7642-1758-6

trade paper  
 5½ x 8½  
 128 pages  
 Case Quantity: 80

ebook: \$9.99  
 978-1-4412-2935-9

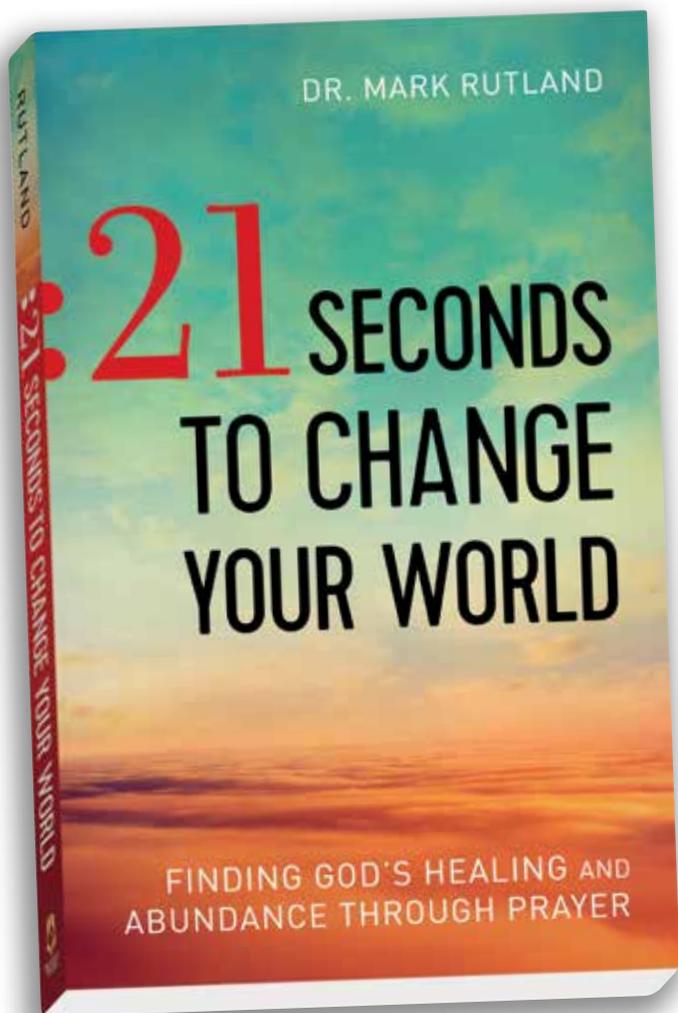
Category: RELIGION / Christian Life / Prayer  
 RELIGION / Christian Life / Inspirational  
 Rights: Worldwide

### ABOUT THE AUTHOR

Troy Schmidt's career has included writing for animation, children's books and video including Max Lucado's HERMIE AND FRIENDS video and book series, and inspirational books for adults. He is the consulting producer for *The American Bible Challenge* with Jeff Foxworthy. In addition he is a campus pastor at First Baptist Church of Windermere, Florida. Troy and his wife have three sons and make their home in Florida. To learn more visit [troyeschmidt.com](http://troyeschmidt.com).



# A Powerful Call to Restore Your Soul Through Prayer



- Offers healing and life change in mere seconds a day
- Author is a preaching pastor and frequent guest on *The 700 Club*, James Robison, and TBN
- Endorsements from Mark Batterson, Jentezen Franklin, and other prominent pastors

When an excruciating bout of depression led Dr. Mark Rutland to more deeply explore prayer, he came to understand its miraculous power for soul restoration. Prayer is a declaration of our Father’s compassion toward us, a confession of our own inadequacy, and a reminder that he meets our daily needs.

As it turns out, these are the elements of prayer Jesus taught his disciples. Praying and meditating on the Lord’s Prayer changed Dr. Rutland’s life, and since then he has used it to restore others’ souls as well.

Filled with moving stories and powerful insights, this book will help you discover the truth about God’s love and power, and this truth will bless and heal you. In the end, it’s not just about saying the Lord’s Prayer—it’s about getting to know the Lord of the prayer.

## 21 Seconds to Change Your World

*Dr. Mark Rutland*



### VITAL INFORMATION

**Available: January 5**  
**\$14.99**  
**978-0-7642-1770-8**

trade paper  
 5½ x 8½  
 176 pages  
 Case Quantity: 48

**ebook: \$14.99**  
**978-1-4412-2973-1**

Category: RELIGION / Christian Life / Prayer  
 RELIGION / Christian Life / General  
 Rights: Worldwide

### ABOUT THE AUTHOR

**Dr. Mark Rutland** is a pastor, speaker, and *New York Times* bestselling author. He is president of the National Institute of Christian Leadership, preaches three times a month at Jentezen Franklin’s Free Chapel Church, and speaks 200 times a year. He is also a frequent guest on *The 700 Club*, TBN, James Robison, and *100 Huntley Street*, and his radio program is the number one Christian teaching broadcast in Atlanta. Mark lives with his wife, Alison, in **Atlanta, Georgia**.

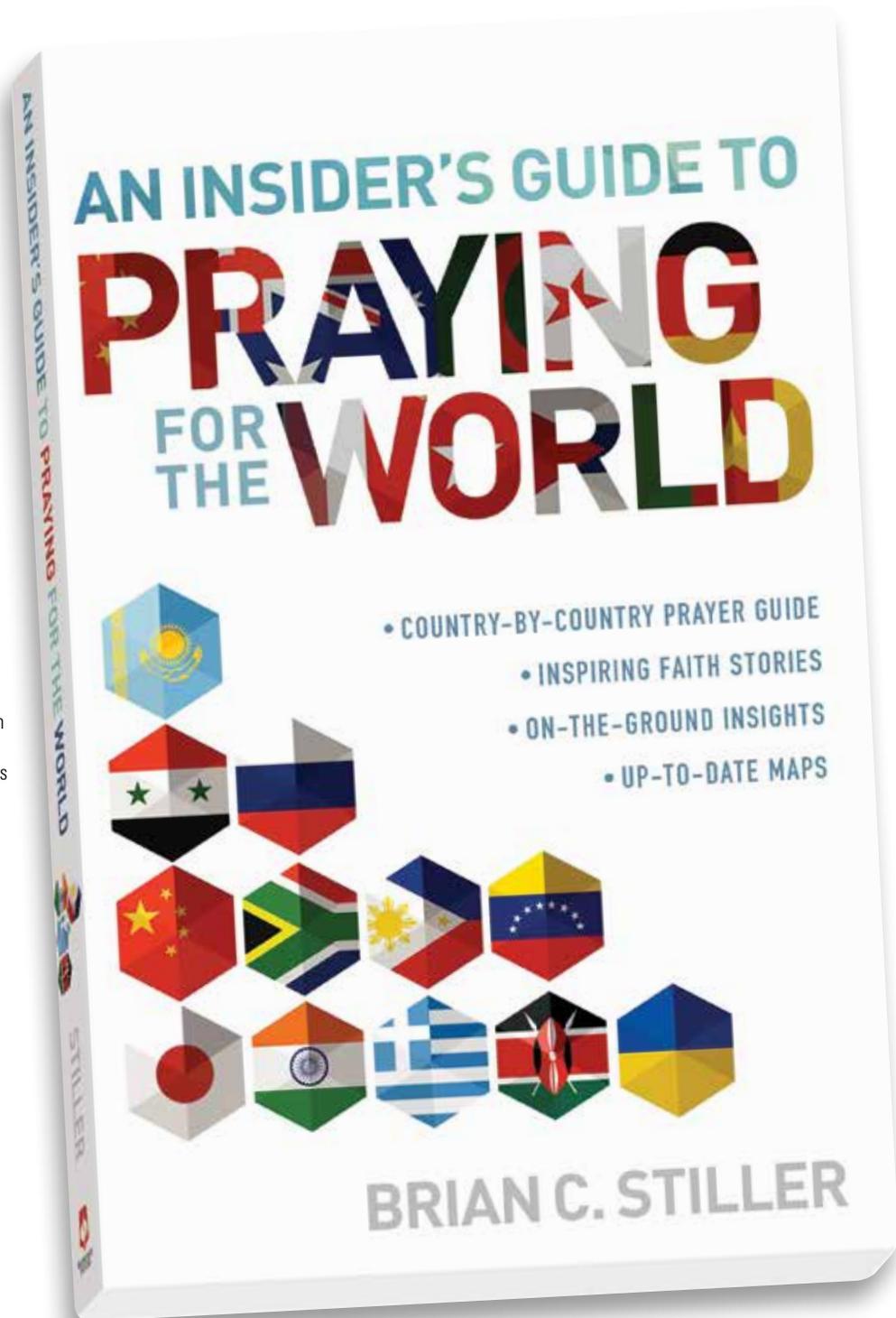


EXCERPT

Arriving in Mogadishu, while waiting to get through immigration, a photojournalist from France asked why I was there. I fumbled with an answer. In rough language he said, "You're an idiot. I work in dangerous places, but this is the most dangerous city in the world. Don't leave the airport."

... In one camp I saw a woman crying, her head covered, sobbing into her hands. I turned to our aide-de-camp and asked about her. I was told in hushed tones, "Sir, she has lost two children and an hour ago she lost her third." "From what?" I asked. "Hunger," she said. ...

As we were leaving, I noticed a young Somalian working the metal detector machine at the terminal, wearing a T-shirt with a message in English. Assuming he had no idea what was written, I asked him what it meant. In fine English he responded, "Yes, I do know." I was curious if he really understood, so I asked again. "Yes," he replied, "John 3:16." He smiled and quoted the verse with a brief explanation of what Jesus meant to him. Here in the face of unrelenting Christian opposition, this young man was not fazed by his vulnerability. His faith was strong and it was public.



# A Country-by-Country Prayer Guide

- Inspiring faith stories and on-the-ground insights
- Author travels the globe, writing dispatches for the World Evangelical Alliance
- Includes prayer requests and sample prayers

The world is getting smaller. Cutting ourselves off from Christians around the world is not an option. In many countries, the rise of persecution fuels concern over the safety and rights of believers, while other nations that used to be closed to the Gospel are seeing unprecedented numbers of conversions to Christianity. As global ambassador of the World Evangelical Alliance, what Dr. Brian Stiller experiences on the ground in these nations is often counter to our impressions. As he listens to people's ideas and observes their innovations, he invites you to see and hear what he does.

*An Insider's Guide to Praying for the World* includes country-specific insights calling us to a deeper understanding of the Christian church and witness. Each chapter also provides prayer challenges that come from believers in the country as well as maps and sample prayers. Nations from every continent are included.

Be inspired to learn about other lands—both familiar ones, such as China and Kenya, and ones you may know very little about, like Sri Lanka and Bangladesh. But more important, take part in God's work by praying for the real needs of your brothers and sisters around the world.

## An Insider's Guide to Praying for the World

Brian C. Stiller



9 780764 217272

### VITAL INFORMATION

Available: January 19

\$14.99

978-0-7642-1727-2

trade paper

5½ x 8½

224 pages

Case Quantity: 56

ebook: \$14.99

978-1-4412-2936-6

Category: RELIGION / Christian Life / Prayer

RELIGION / Christian Ministry / Missions

Rights: Worldwide

### MERCHANDISING

shelf talker

978-0-7642-9906-3

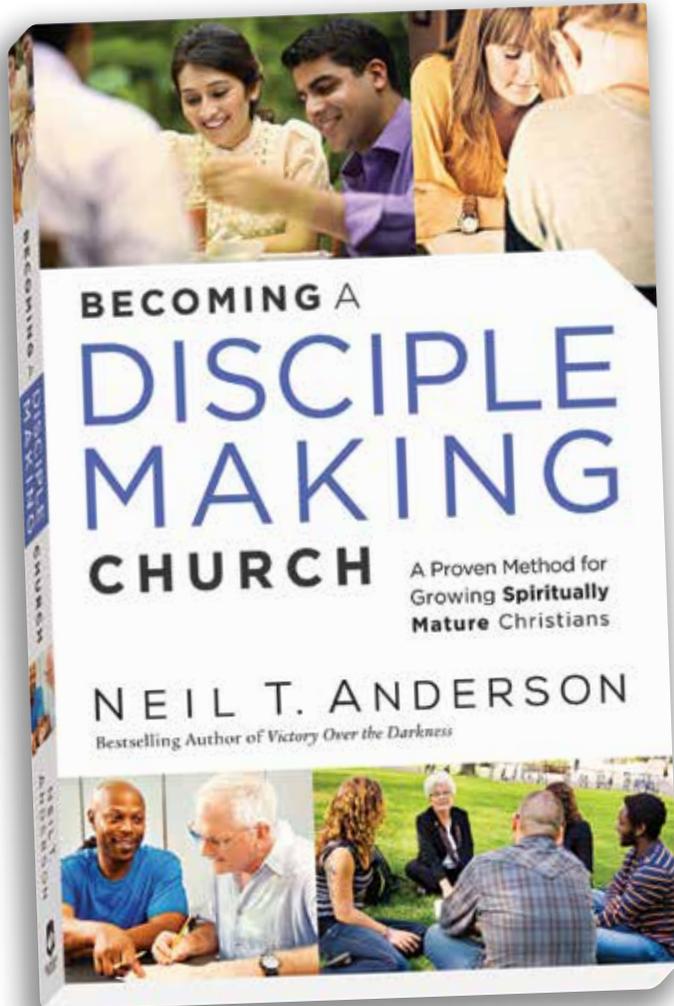
### ABOUT THE AUTHOR

**Brian C. Stiller** (DMin, Gordon Theological Seminary) is the Global Ambassador of the World Evangelical Alliance, which serves 600 million evangelical Christians. He travels extensively, visiting churches, holding pastors' and leaders' conferences, assisting in peace negotiations, linking evangelicals to the wider Christian community, and meeting with government officials. Brian lives with his wife in **Newmarket, Ontario**. Learn more at [www.brianstiller.com](http://www.brianstiller.com).



© Peter Emmerson

# Proven Methods for Turning Believers into Disciples



- From the bestselling author of *Victory Over the Darkness* and *The Bondage Breaker*
- Culmination of the author's life work in one practical book
- Innovative teaching that combines counseling with discipleship

What does it mean to grow a “convert” into a “disciple”? And how do we help our people get there? Neil Anderson’s Freedom in Christ ministry has been walking individuals through these steps for over a quarter century. Now he turns his attention to pastors and church leaders, teaching them how to help their people resolve personal and spiritual conflicts, including everything from difficult marriages to unrepentant sin to church disputes.

Before someone can mature spiritually, they must be established alive and free in Christ through genuine repentance and faith in God. This means churches must resolve their people’s conflicts as the first step to discipleship, rather than referring them to professional counselors. We as believers have the answers for mental and emotional problems, and through this ministry of reconciliation true discipleship happens.

## Becoming a Disciple-Making Church

Neil T. Anderson



### VITAL INFORMATION

Available: February 2  
**\$15.99**  
 978-0-7642-1536-0

trade paper  
 5½ x 8½  
 256 pages  
 Case Quantity: 48

ebook: \$15.99  
 978-1-4412-6554-8

Category: RELIGION / Christian Ministry / Discipleship  
 RELIGION / Christian Church / Leadership  
 Rights: Worldwide

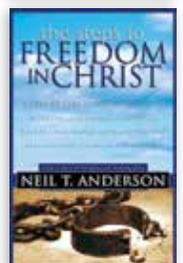
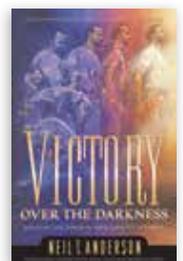
### ABOUT THE AUTHOR

**Neil T. Anderson** is founder and president emeritus of Freedom in Christ Ministries. He was formerly chairman of the Practical Theology Department of Talbot School of Theology. He holds five degrees from Talbot, Pepperdine University, and Arizona State University and has authored several bestselling books. Dr. Anderson and his wife live in **Nashville, Tennessee**. For more information see [www.ficm.org](http://www.ficm.org).

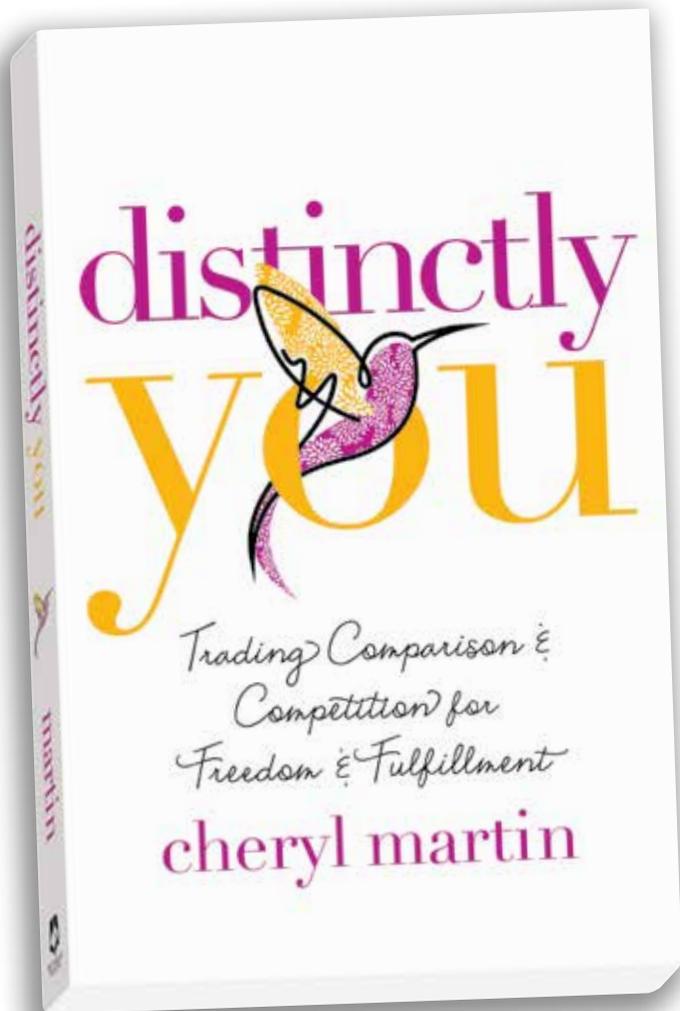


### ALSO AVAILABLE

**Victory Over the Darkness**  
 978-0-7642-1376-2  
**Steps to Freedom in Christ**  
 978-0-7642-1375-5



# For Women Who Want More Than Comparing, Competing, and Coveting



- Encourages women to concentrate on being who God created them to be rather than trying to measure up to others
- Author is well-connected in evangelical leadership, including serving on the boards of World Vision and Wycliffe
- Author is a full time speaker and radio host and was a longtime broadcast journalist for BET

All of creation is content to be what it was made to be except us. Fish flourish in water. Ants are not worried about their size. But we waste time on the three C's—comparing, competing, coveting. We aim at the bull's-eye on someone else's board, pursuing a race we weren't equipped to run.

Cheryl Martin shows women how to develop their God-given uniqueness rather than becoming fixated on what they are not or do not have. *Distinctly You* unveils the actions and attitudes that may be sabotaging women and explores ways women can engage and build up their unique talents, interests, and strengths. Readers will be inspired by examples in the Old and New Testaments of people who were exceptional for God's kingdom. As the author shares her ongoing quest to be distinct for his glory, readers see how God created them to thrive.

Includes end-of-chapter questions for individual or group use.

## Distinctly You

Cheryl Martin



### VITAL INFORMATION

**Available: March 1**  
**\$14.99**  
**978-0-7642-1586-5**

trade paper  
 5½ x 8½  
 192 pages  
 Case Quantity: 56

**ebook: \$14.99**  
**978-1-4412-2934-2**

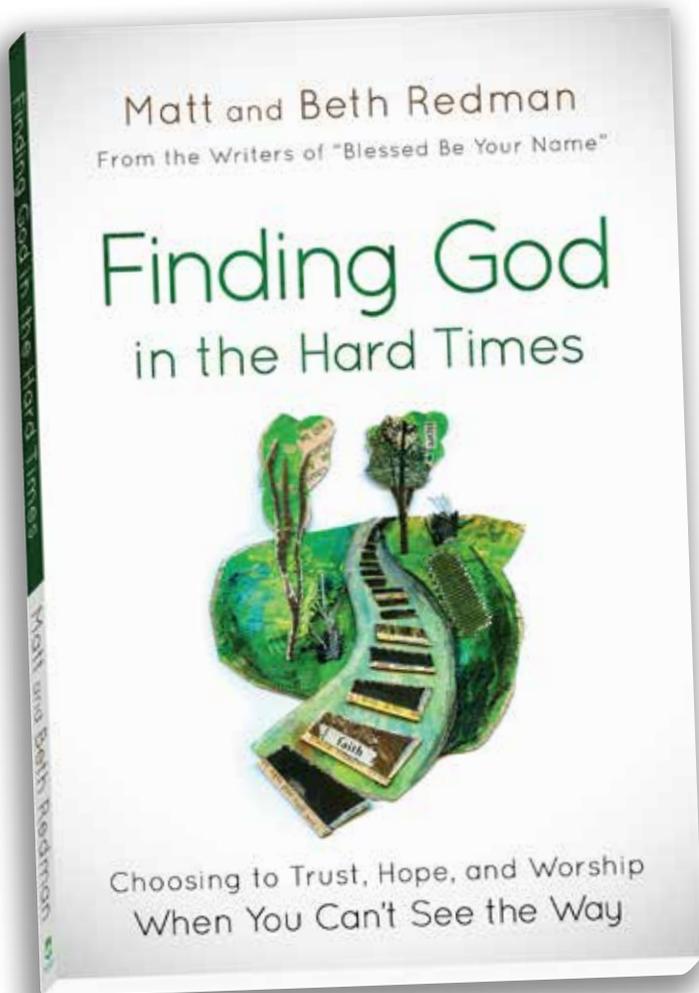
Category: RELIGION / Christian Life / Personal Growth  
 RELIGION / Christian Life / Women's Issues  
 Rights: Worldwide

### ABOUT THE AUTHOR

**Cheryl Martin** is a communications specialist and speaker. She hosts the weekly radio broadcast *Excellent Living* (currently on 13 stations nationwide). Cheryl has enjoyed an extensive career in broadcast journalism and was a popular news anchor at the national cable network Black Entertainment Television (BET). She is currently on the board of directors of Wycliffe, and previously served on the World Vision board. She received a bachelor's degree in speech (radio-TV) and a master's degree in broadcast journalism from Northwestern University. Cheryl lives near **Washington DC**. Learn more at [www.cherylmartin.org](http://www.cherylmartin.org).



“Powerful and life-altering encouragement for us all.”—Louie Giglio



- “Matt and Beth encourage us that in all things, God is worthy of our praise.”—Chris Tomlin
- A gift for those suffering loss, trials, or pain—when you don’t know what to say
- The Redmans draw on Scripture and worship songs to comfort and strengthen those in pain

In this inspiring book, Matt and Beth Redman draw on their experiences as well as those of others, exploring how to offer praise even in the face of hardship and pain. Focusing on the psalms, many of which were written out of struggle, they show how difficult or tragic circumstances—and our choices—can propel us toward God or away from him, build up our faith or break it. Learn how to ride out the storms of life with a cry of “blessed be your name” on your lips.

## Finding God in the Hard Times

Matt and Beth Redman



### VITAL INFORMATION

Available: April 19  
\$9.99  
978-0-7642-1519-3

trade paper  
5¼ x 7½  
128 pages  
Case Quantity: 80

ebook: \$9.99  
978-1-4412-2906-9

Category: RELIGION / Christian Life / Spiritual Growth  
RELIGION / Christian Life / Death, Grief, Bereavement  
Rights: Not to the EU (Kingsway)  
Previously published as *Blessed Be Your Name*

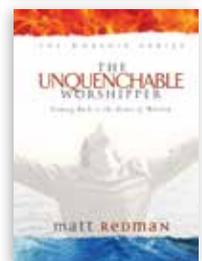
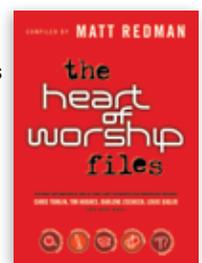
### ABOUT THE AUTHORS

**Matt and Beth Redman** received the Dove Award for the Worship Song of the Year for “Blessed Be Your Name” and have written other worship songs together, including “Let My Words Be Few” and “You Never Let Go.” In addition to writing and recording worship music, Matt is the author of *The Unquenchable Worshipper* and *Facedown*. Beth is the author of *Soul Sister* and *Beautiful*. Matt has been a full-time worship leader since the age of twenty, and this journey has taken him to many countries of the world. Matt, Beth, and their children live in **West Sussex, England**. Learn more at [www.mattredman.com](http://www.mattredman.com).



### ALSO AVAILABLE

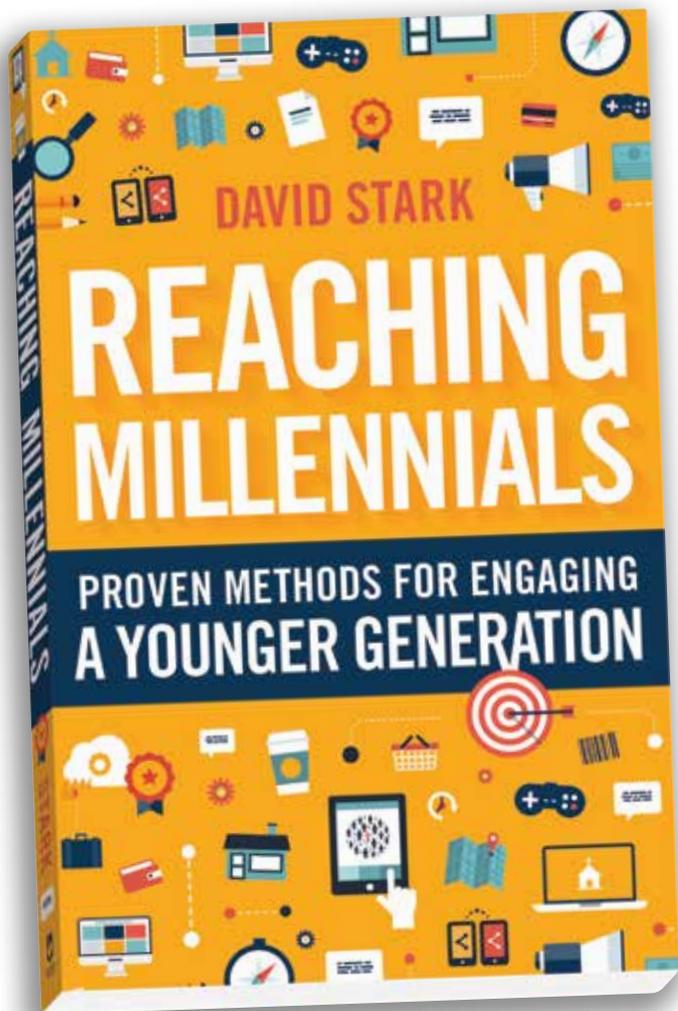
**Facedown**  
978-0-7642-1553-7  
**The Heart of Worship Files**  
978-0-7642-1557-5  
**The Unquenchable Worshipper**  
978-0-7642-1555-1



### MERCHANDISING

shelf talker  
978-0-7642-9910-0

# Proven Methods for Churches to Attract and Engage Young People



- Author's strategies are used by churches led by John Ortberg, Greg Boyd, and others
- Step-by-step advice for pastors, church planters, and lay leaders
- Stark's books have sold more than 200,000 copies

One question faces every church leader looking to the future: How do we attract younger generations? Many things have been tried, but in this book, church consultant David Stark shares practical methods that have been proven to work in a variety of congregations.

Stark helps leaders identify and use their church's strengths to engage millennials, even those with negative views of Christianity. Based on principles that built the church of the New Testament, he shows how churches today can reach out to their communities in ways that align with the natural, positive interests of young people.

## Reaching Millennials

David Stark



### VITAL INFORMATION

**Available: April 19**  
**\$16.99**  
**978-0-7642-1723-4**

trade paper  
 5½ x 8½  
 224 pages  
 Case Quantity: 32

**ebook: \$16.99**  
**978-1-4412-2931-1**

Category: RELIGION / Christian Ministry / Pastoral Resources  
 RELIGION / Christian Ministry / General  
 Rights: Worldwide

### ABOUT THE AUTHOR

**David Stark** is director of Changing Church forum, a church consulting service, and leads workshops and seminars throughout the United States. A former pastor, he works with ten to twelve churches a year, as well as organizations such as Habitat for Humanity and Feed My Starving Children. David and his family live in **Minneapolis, Minnesota**. Learn more at [www.davidstarkcollective.com](http://www.davidstarkcollective.com).



### ALSO AVAILABLE

**LifeKeys**  
 978-0-7642-0075-5