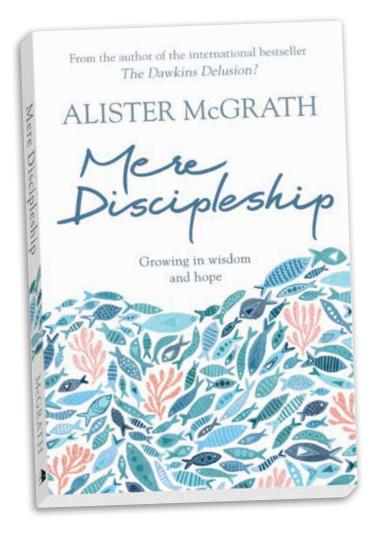
BakerBooks

A Theologically Rich Exploration of Discipleship



- Alister McGrath is an internationally respected theologian and apologist
- Offers a vision of discipleship as a process of growth in wisdom that informs our entire lives
- Draws on the insights of writers such as C. S. Lewis, John Stott, Dorothy L. Sayers, and J. I. Packer

In exploring Christian discipleship, Alister McGrath encourages readers to move beyond a superficial grasp of their faith to discover its depth and riches. He equips readers to grow in wisdom and develop an accurate Christian worldview that informs the way they think, imagine, and act.

Helpfully drawing on the insights of other illuminating writers, including Dorothy L. Sayers, C. S. Lewis, John Stott, and J. I. Packer, McGrath offers counsel on holding on to hope while journeying through darkness and on how to live meaningfully in a world in which things don't always seem to make sense.

Mere Discipleship

Alister E. McGrath



VITAL INFORMATION

Available: January 1 \$16.99 978-0-8010-9422-4

trade paper 6 x 9 208 pages Case Quantity: 36

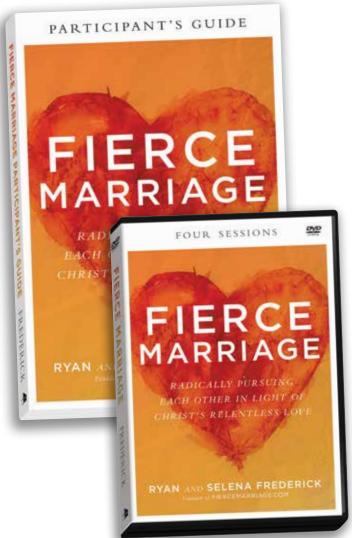
Category: RELIGION / Christian Life / Spiritual Growth RELIGION / Christian Ministry / Discipleship RELIGION / Christian Theology / Apologetics Rights: USA and Canada only (SPCK)

ABOUT THE AUTHOR

Alister McGrath is the Andreas Idreos Professor of Science and Religion at Oxford University and director of the Ian Ramsey Centre for Science and Religion. He holds Oxford doctorates in the natural sciences, intellectual history, and Christian theology. McGrath has written extensively on the interaction of science and Christian theology and is the author of many books, including the international bestseller *The Dawkins Delusion? Atheist Fundamentalism and the Denial of the Divine* (SPCK, 2007) and the market-leading textbook *Christian Theology: An Introduction* (Wiley, 2016). McGrath also serves as the Gresham Professor of Divinity, a public professorship in the City of London, established in 1597, that promotes the public engagement of theology with the leading issues of the day.



Study Resources for Building Christ-Centered Marriages



- Helps readers dive into core issues of marriage and understand the power of the gospel to turn challenges into joys that last a lifetime
- Offers couples personal and practical lessons for applying biblical concepts to improve their own marriages
- Study guide and DVD include six sessions ideal for small groups, churches, or premarital classes

Fierce Marriage is a call to couples to put Christ at the center of their marriage, measuring everything they do and say to each other against what Christ did for them. Now this powerful book is accompanied by an equally powerful curriculum designed for small groups and couples.

With passionate personal stories and practical, gospel-centered advice, Ryan and Selena Frederick help participants handle five key areas of marriage: priorities, communication, money, sex, and conflict. Their hopeful approach will help couples to see marriage as not just a relationship they should try to keep healthy but also one worth fighting for—in *every* situation.

Fierce Marriage Curriculum Kit, DVD, and Participant's Guide

Ryan and Selena Frederick







VITAL INFORMATION

Available: December 4

Curriculum Kit \$44.99 978-0-8010-9392-0

6¼ x 9¾

DVD \$24.99 978-0-8010-9391-3

6 sessions Case Quantity: 30 Participant's Guide \$9.99 978-0-8010-9390-6

trade paper 6 x 9 80 pages Case Quantity: 40

Category: RELIGION / Christian Life / Love & Marriage RELIGION / Christian Life / Relationships Rights: Worldwide

ABOUT THE AUTHORS

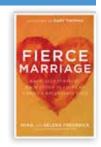
Ryan and Selena Frederick created FierceMarriage.com in 2013 when they felt God calling them to share, with brutal transparency, the struggles God

had helped them overcome.
Since then, Fierce Marriage
has grown into a thriving online
community with hundreds of
thousands of readers each

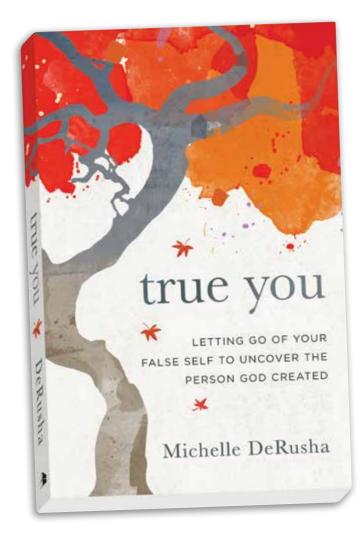
month. Ryan and Selena have two daughters and live in Tacoma, Washington.

ALSO AVAILABLE

Fierce Marriage 978-0-8010-7530-8



Shed Inauthenticity and Become Your True, God-Created Self



- A frequent columnist, speaker, and blogger, DeRusha has written for Huff Post Religion and CT Women
- "[DeRusha] writes with unassuming verve and charm reminiscent of Anne Lamott."—Library Journal
- Guides readers on a journey beyond the striving, noise, and busyness of their lives toward uncovering their true selves

any of us are bent on producing and achieving, striving and hustling for our self-worth. Beneath this relentless drive churns a deep yearning to uncover our true selves and our purpose in this world. Gardeners familiar with the technique called "pruning open" know that the secret to healthy plants and trees lies in subtracting rather than adding. Similarly, we begin to flourish as we let go of our false selves and allow God to prune us open.

With powerful stories and revealing research, Michelle DeRusha helps readers:

- learn how to declutter their hearts, minds, and souls through the practice of directed rest
- let go of busyness, striving, and false identities to embrace their truest selves as beloved children of God
- grow in their relationships, vocations, communities, and intimacy with God

True You offers those exhausted by the pervasive do-more, be-more messages of our society a path toward rest, renewal, and, ultimately, wholeness in Christ.

True You
Michelle DeRusha



VITAL INFORMATION

Available: January 1 \$15.99 978-0-8010-7791-3

trade paper 5½ x 8½ 240 pages Case Quantity: 32

Category: RELIGION / Christian Life / Spiritual Growth
RELIGION / Christian Life / Personal Growth
Rights: Worldwide

ABOUT THE AUTHOR

Michelle DeRusha is

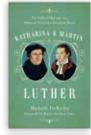
the author of 50 Women Every Christian Should Know, Spiritual Misfit, and Katharina and Martin Luther, which is a finalist in the Memoir/Biography category for the 2018 Christian Book Awards. She publishes a monthly column on religion and spirituality for the Lincoln

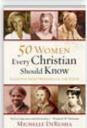
Journal Star and writes about faith in the everyday on her blog, www.michellederusha.com. She lives with her husband and their two boys in Lincoln, Nebraska.

ALSO AVAILABLE

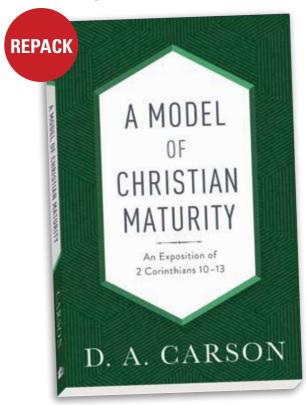
Katharina and Martin Luther 978-0-8010-7794-4 50 Women Every Christian Should Know

978-0-8010-1587-8





A Call to Leaders to Embrace Discipline and Obedience



Bible scholar D. A. Carson unpacks 2 Corinthians 10–13, Paul's call for us to embrace discipline and obedience, as well as his thoughts on the nature of spiritual boasting and false leadership in the church. Through Paul we explore the struggles, opportunities, and intentions of a Christian under fire, journeying with him as he seeks to guide the Corinthian church and speak to us as well.

A Model of Christian Maturity

D. A. Carson



VITAL INFORMATION

Available: January 1 \$16.99 978-0-8010-9395-1

trade paper 5½ x 8½ 240 pages Case Quantity: 32

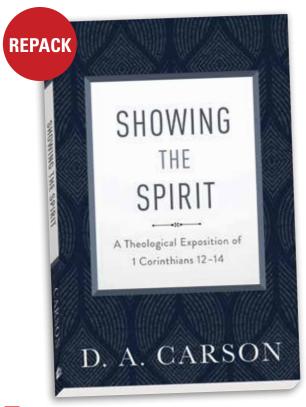
Category: RELIGION / Biblical Studies / New Testament RELIGION / Biblical Studies / Paul's Letters

Rights: Not to the EU (Paternoster)

ABOUT THE AUTHOR

D. A. Carson (PhD, University of Cambridge) is research professor of New Testament at Trinity Evangelical Divinity School in Deerfield, Illinois, and is the author or editor of more than 50 books, including *The God Who Is There* and *How Long, O Lord?* He is one of the founders of The Gospel Coalition and an active guest lecturer in academic and church settings around the world.

A Biblical Study of Spiritual Gifts and the Holy Spirit



schewing extremes, Bible scholar D. A. Carson explores the controversial subject of the role of the Holy Spirit in the life of a believer and in the life of the church. Unpacking 1 Corinthians 12–14, as well as touching on relevant passages in Acts, Carson faithfully follows the evidence of the text and offers an honest look at the strengths and weaknesses of both charismatic and non-charismatic viewpoints.

Showing the Spirit

D. A. Carson



VITAL INFORMATION

Available: January 1 \$17.99 978-0-8010-9340-1

trade paper 5½ x 8½ 272 pages Case Quantity: 32

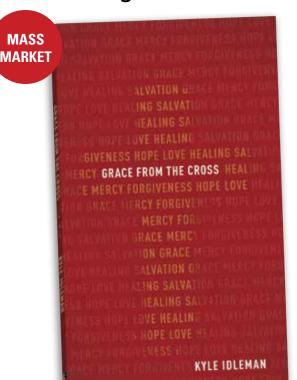
Category: RELIGION / Biblical Studies / New Testament RELIGION / Biblical Studies / Paul's Letters Rights: USA and Canada only (Paternoster)

ABOUT THE AUTHOR

D. A. Carson (PhD, University of Cambridge) is research professor of New Testament at Trinity Evangelical Divinity School in Deerfield, Illinois, and is the author or editor of more than 50 books, including *The God Who Is There* and *How Long, O Lord?* He is one of the founders of The Gospel Coalition and an active guest lecturer in academic and church settings around the world.



Experience Revival and Renewal through God's Grace



e all carry burdens of guilt and shame. We're weighed down, constantly reminded of where we've fallen short. But the truth is we're carrying around something that isn't ours. Our sins and shortcomings belong to Jesus. He carried them to the cross. He paid our debt. And he wanted to make sure we knew it.

In this book, readers discover the seven last sayings of Christ from the cross—both what he said and what his words mean for our lives today—so that they can lay their burdens at the foot of the cross and receive God's unsurpassable grace.

Grace from the Cross

Kyle Idleman



VITAL INFORMATION

Available \$3.99 978-0-8010-9364-7

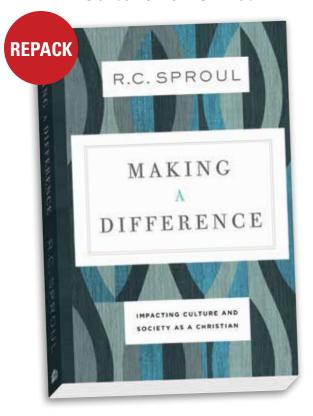
mass market 4 x 6¾ 80 pages Case Quantity: 148

Category: RELIGION / Christian Ministry / Evangelism RELIGION / Holidays / Easter & Lent RELIGION / Christian Life / Spiritual Growth Rights: Worldwide

ABOUT THE AUTHOR

Kyle Idleman is teaching pastor at Southeast Christian Church in Louisville, Kentucky, and the bestselling and award-winning author of *Not a Fan* as well as *Grace Is Greater*.

Make a Difference in Culture for Christ



The great challenge for the Christian in a post-Christian context is how to impact this fallen world with our faith. In *Making a Difference*, beloved theologian R. C. Sproul shows readers how to confront today's moral and social issues with an effective biblical response. Dr. Sproul first examines the major philosophies that affect the way Americans think and act—secularism, existentialism, humanism, and pragmatism—and then presents ideas on how to apply a biblical perspective to spheres of public life that need the Christian's influence today: economics, science, art and literature, and government.

Making a Difference

R. C. Sproul



VITAL INFORMATION

Available: January 1 \$17.99 978-0-8010-7784-5

trade paper 5½ x 8½ 224 pages Case Quantity: 32

Category: RELIGION / Christian Life / Social Issues

RELIGION / Christian Life / Spiritual Growth

RELIGION / Christian Life / General Rights: Worldwide

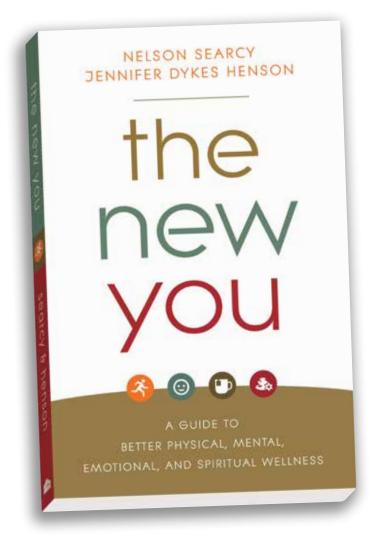
Previously published as Lifeviews

ABOUT THE AUTHOR

R. C. Sproul (1939–2017) was founder of Ligonier Ministries, executive editor of *Tabletalk* magazine, a prolific author, and founding pastor of Saint Andrew's Chapel in Sanford, Florida. His radio program, *Renewing Your Mind*, is still broadcast daily on hundreds of radio stations around the world and can also be heard online.



Steps to Becoming Whole, Healthy, and Happy



- Provides readers with a systematic way to get healthy and step into God's best for them
- Author's Baker books have sold nearly 300,000 copies
- Author will launch a church-wide campaign based on the book and provide materials/ content for other churches to do the same, similar to what was done for *The Generosity* Ladder, which has sold over 150,000

ow many of us are living up to our full, God-given potential? What's holding us back—and how can we overcome it?

These are the questions Nelson Searcy and Jennifer Dykes Henson want us to ask—and answer—with the help of *The New You*. With energy and enthusiasm, the authors take a holistic view of health that encompasses the physical, spiritual, emotional, and mental areas of our lives, giving us proven, systematic ways to dramatically improve each. Readers come away with specific strategies to

- · lose weight
- nurture better relationships
- · get more sleep
- · connect with God
- lower stress
- and much more

 tration of average living an

Anyone who wants to trade in the frustration of average living and lessthan health for the hallmarks of the new life God promises will find *The New You* an effective personal guide for the journey.

The New You

Nelson Searcy and Jennifer Dykes Henson

ABOUT THE AUTHORS



VITAL INFORMATION

Available: January 1 \$14.99 978-0-8010-9330-2

trade paper 5½ x 8½ 208 pages Case Quantity: 36

Category: RELIGION / Christian Life / Personal Growth HEALTH & FITNESS / Healthy Living SELF-HELP / Spiritual Rights: Worldwide Nelson Searcy is the founding and lead pastor of The Journey Church. He is the bestselling author of many books, including The Generosity Ladder, Maximize, Connect, Ignite, and Launch. He is the founder of ChurchLeaderInsights.com and the Renegade Pastors Network. Searcy lives with his wife and

son in Boca Raton, Florida.



Jennifer Dykes Henson is a writer, wife, and mom to two young girls. She has coauthored several bestselling books, including *The Generosity Ladder* and *Tongue Pierced*. Previously, Henson worked with Dr. Charles Stanley as the marketing communications manager for In Touch Ministries. She lives with her family in Atlanta, Georgia.



Learn How to Develop a Christ-Centered Focus to Deal with Insecurity



- In a "selfie" culture, author gives women a rock-solid, Christ-centered foundation for dealing with insecurity
- Author is regular contributor for *Her.meneutics* and has written for *Christianity Today*, *Propel*, *The Exchange*, *Relevant*, *31*, and *(in)courage*
- Study guide and DVD include 5 sessions ideal for small groups and women's ministry use

Our me-centered culture affects every area of our lives—our friendships, our marriages, even our faith. The self-focused life robs our joy, shrinks our souls, and is the reason we never quite break free of insecurity.

Now churches and small groups can together heed the call to a bigger, Jesus-centered vision of life—one that restores our freedom and inspires us to live for more. *Free of Me* helps participants

- · identify the secret source of insecurity
- · understand how self-focus sabotages seven areas of our lives
- learn four practical steps for focusing on God and others
- experience freedom from the burden of self-focus

Anyone yearning for a purpose bigger than "project me" will cherish this paradigm-shifting message of true fulfillment.

Free of Me Curriculum Kit, DVD, and Participant's Guide

Sharon Hodde Miller



VITAL INFORMATION

Available: February 5

Curriculum Kit \$44.99 978-0-8010-7817-0

6¼ x 9¾ Case Quantity:

DVD \$24.99 978-0-8010-7816-3

5 sessions Case Quantity: 30 Participant's Guide \$9.99 978-0-8010-7815-6

trade paper 6 x 9 80 pages Case Quantity: 40

Category: RELIGION / Christian Life / Spiritual Growth RELIGION / Christian Life / Personal Growth

Personal Growth
RELIGION / Christian Life /
Women's Issues
Rights: Worldwide

ABOUT THE AUTHOR

Sharon Hodde Miller is a pastor's wife and a mother to two small boys. In addition to earning her PhD, Sharon has blogged at SheWorships.com for nearly ten years, making God's Word accessible to women everywhere. She has been a regular contributor to *Propel* and *Her.meneutics*, and has

written for *Relevant, Christianity Today*, (in)courage, She Reads Truth, and many other publications and blogs. She speaks regularly on topics ranging from leadership to body image to Scripture. She lives with her family in the Raleigh/Durham area.

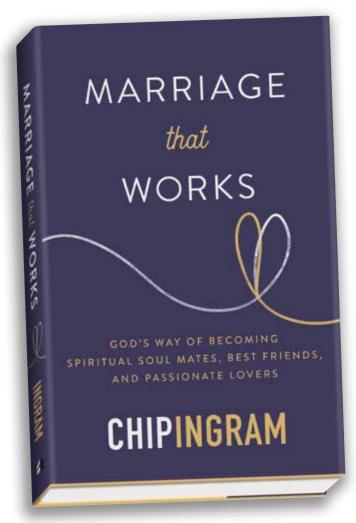
ALSO AVAILABLE

Free of Me 978-0-8010-7523-0





God's Prescription for a Great Marriage



- Bestselling author has a multimedia ministry that reaches more than 1 million listeners a week
- Sales of Chip Ingram's previous books exceed 725,000
- Explores God's biblical design for marriage and the roles of husband and wife

When it comes to marriage these days, anything goes. No wonder you can find a book on marriage from every perspective—or no perspective. How can you experience a great marriage that lasts? What works?

This book answers that question by shining a light on the biblical design for marriage. In a world of sexual and relational confusion, isn't it time to consult the One who created marriage? Author and pastor Chip Ingram, with his characteristic compassion, transparency, and engaging storytelling, discusses

- what marriage really is
- the biblical model
- a man's unique role in marriage
- · a woman's unique role in marriage
- the bigger picture of why God created marriage

A marriage that works, says Ingram, is more wonderful than you thought possible and harder than you imagined—but worth the work. Couples will learn the power of making a covenant with their spouse and fulfilling their design in an atmosphere of respect, resulting in the spiritual, psychological, emotional, and physical oneness they long to have with each other.

Marriage That Works

Chip Ingram

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VITAL INFORMATION

Available: February 5 \$21.99 978-0-8010-7455-4

hardcover 5½ x 8½ 240 pages Case Quantity: 32

Category: RELIGION / Christian Life / Love & Marriage RELIGION / Christian Life / Relationships Rights: Worldwide

ABOUT THE AUTHOR

Chip Ingram is the senior pastor of Venture Christian Church in Los Gatos, California, and teaching pastor and president of Living on the Edge, an international teaching and discipleship ministry. A pastor for over thirty years, Chip is the author of many books, including Culture Shock, The Real Heav-

en, The Real God, The Invisible War, and Love, Sex, and Lasting Relationships. Chip and his wife, Theresa, have four grown children and twelve grandchildren and live in California.

ALSO AVAILABLE

Culture Shock 978-0-8010-1729-2

Good to Great in God's Eyes, rev. & updated ed. 978-0-8010-1963-0

The Invisible War, updated & exp. ed.

978-0-8010-1856-5

Love, Sex, and Lasting Relationships, rev. & updated ed.

978-0-8010-1707-0

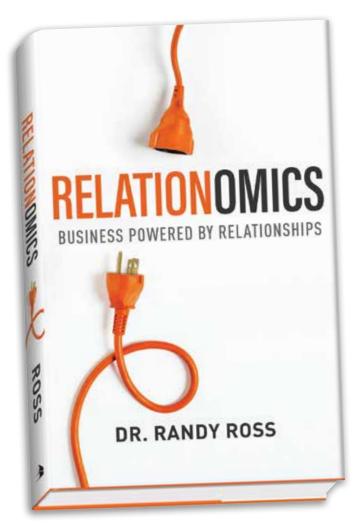
The Real God 978-0-8010-1889-3

The Real Heaven 978-0-8010-1859-6

Why I Believe 978-0-8010-7441-7



Discover How Healthy Relationships Catalyze Growth



- Unpacks four key principles to cultivate healthy relationships, develop strong teams, reduce turnover, and grow businesses
- Author is a leadership expert, specializing in building strong teams and developing leaders, and has consulted with numerous Fortune 500 companies
- Remarkable! has sold nearly 50,000 copies

Pelationships are at the core of our lives. They shape and refine our character. They influence our worldview. They're not just important to us as human beings—they're crucial. So it should come as no surprise that healthy relationships are the heart of a successful business or organization. And yet, many organizational cultures do not promote healthy relationships. Those that do find that they enjoy greater effectiveness, reputation, and loyalty.

In *Relationomics*, Dr. Randy Ross lays out the principles and practices that will help readers develop and sustain the kind of relationships that can build their business and energize their team, including how to

- become a value creator
- · master the art of giving and receiving helpful feedback
- dramatically decrease employee turnover
- · lead beyond self-interest
- and much more

Whether you are building teams in a corporate setting or looking to build better friendships personally, the principles in this book will guide you toward becoming a healthier individual who attracts and builds healthy relationships.

Relationomics

Dr. Randy Ross



VITAL INFORMATION

Available: February 5 \$24.99 978-0-8010-9393-7

hardcover 5½ x 8½ 272 pages Case Quantity: 20

Category: BUSINESS & ECONOMICS / Leadership BUSINESS & ECONOMICS / Personal Success SELF-HELP / Personal Growth / Success Rights: Worldwide

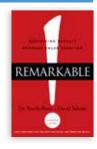
ABOUT THE AUTHOR

Dr. Randy Ross is founder and CEO (Chief Enthusiasm Officer) of Remarkable! A master of cultural transformation, Dr. Ross has a unique understanding of employee engagement and offers practical solutions for increasing both team morale and performance. The author of *Remarkable!*, he has traveled

throughout the United States and internationally as a speaker, consultant, and coach, building teams and developing leaders. He lives in Georgia.

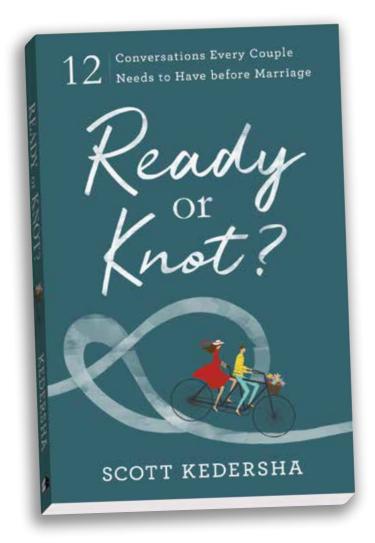
ALSO AVAILABLE

Remarkable! 978-0-8010-1883-1





Key Questions to Answer before You Say "I Do"



- Provides key biblical principles about crucial issues: money, sex, faith, communication, and conflict resolution
- Author is director of marriage ministry at Watermark Community church and has counseled more than 5,000 premarital couples
- Includes stories of real couples and the decisions they made (or wish they had made)

The wedding day is just one day in the life of a couple. But God's design is for marriage to last a lifetime. So how can someone know that the person they're with is *the one* they can truly build a life with—especially when so few marriages around them work?

Pastor Scott Kedersha has worked with more than 5,000 premarital couples to prepare them for the biggest decision of their lives. In *Ready or Knot?* he offers practical and Christ-centered guidance for couples for all of the days *after* the wedding day. Through authentic stories from real couples about the decisions they made (or wish they'd made), Scott asks the hard questions so his readers can break free from the watered-down Hollywood version of marriage and build their lives together on the right foundation—the unchanging Word of God.

Ready or Knot?

Scott Kedersha



VITAL INFORMATION

Available: February 5 \$14.99 978-0-8010-7793-7

trade paper 5½ x 8½ 192 pages Case Quantity: 36

Category: RELIGION / Christian Life / Love & Marriage
RELIGION / Christian Life / Relationships
FAMILY & RELATIONSHIPS / Marriage & Long-Term
Relationships
Rights: Worldwide

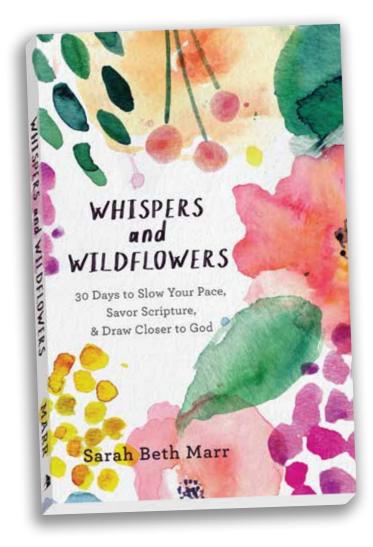
ABOUT THE AUTHOR

Scott Kedersha is the director of marriage ministry at Watermark Community Church, where he has served on the marriage team for more than 12 years. Through this ministry, he has helped more than 5,000 couples answer the question, "Ready or Knot?" He lives in the Dallas area with his wife and



four sons. Learn more at www.scottkedersha.com.

Tune into God's Steady Peace and Find Refreshment in Him



- Author speaks at women's events and MOPS groups, and blogs regularly
- Easy-to-use 30-day structure
- Helps women develop a regular practice of withdrawing from busyness to realign and refresh their hearts, minds, and souls

ow many of us find ourselves constantly busy and, deep down, constantly soul-weary? By striving to keep up our busy pace, we can easily miss out on a deeper connection with God. So many of us are overwhelmed and underfed. But there is hope.

In this inspiring and practical book, Sarah Beth Marr helps women develop a regular practice of withdrawing from busyness to realign and refresh their hearts, minds, and souls. She helps them

- · discover Scripture that will lead them to peace
- · connect with God on a deeper level
- run to God rather than other things that do not satisfy
- · experience less stress and more contentment
- be fully present in their lives

Any woman who feels distracted, burnt out, depleted, or overwhelmed will find in Marr a gentle and uplifting guide to greater personal peace and simplicity.

Whispers and Wildflowers

Sarah Beth Marr



VITAL INFORMATION

Available: February 5 \$15.99 978-0-8010-7309-0

trade paper 5½ x 8½ 224 pages Case Quantity: 32

Category: RELIGION / Christian Life / Women's Issues RELIGION / Christian Life / Spiritual Growth RELIGION / Christian Life / Personal Growth Rights: Worldwide

ABOUT THE AUTHOR

Sarah Beth Marr is the author of *Dreaming with God* and danced professionally for more than fifteen years as a ballerina. She now encourages women in the dance of life and faith through her writing, speaking at MOPS International groups and women's events, and teaching the Word. She and her

husband, Brian, have three sons and live in Dallas, Texas. Learn more at www.sarahbethmarr.com.



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ALSO AVAILABLE















New Study Bible Helps Teens Explore God's Word and Understand His Heart

- Guides young people through Scripture with a focus on connecting with God and understanding his character
- 2600+ articles and features explain the Scriptures, address difficult issues, and explore how God relates to his people today
- General editor Mark Strauss is a highly respected scholar, author, and professor of New Testament at Bethel Seminary
- Lifeway is supporting the CSB translation with a \$6 million marketing and promotion campaign

very passage in the Bible tells us something about who God is, who we are as those created in his image, and what God's purpose is for us and for the world. By reading it, we learn to discern his heart. When we know his heart, we begin to think in line with his purpose. This Bible provides teens with the tools to get to know God better.

- Book introductions that point out the heart of God in each book
- Short reading sections that each begin with a **Setting the Stage** summary
- At the end of each reading section, a Seeing the Heart of God section draws out the message of the passage and helps teens apply its truths to their lives
- **Biographical Snapshots** profile people in the Bible to show how God uses ordinary people to do extraordinary things
- **Behind the Scenes** sections provide key historical and cultural information
- **Big Questions** address some of the hard questions and difficulties found in the Bible
- **Encountering God** articles explore God's relationships with biblical people and how he relates to us today

God's purpose in giving the Bible to us was to establish, nurture, and grow a relationship with us. With this teen study Bible, young people will grow in their personal relationship with God and learn to discern his heart in the constantly changing circumstances of life.

CSB Heart of God Teen Study Bible

Mark L. Strauss, gen. ed

VITAL INFORMATION

Available: February 19

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 978-0-8010-1626-4
 Case Quantity: 12

Navy, Compass Design LeatherTouch \$49.99 978-0-8010-1627-1

Category: BIBLES / Christian Standard Bible / Youth & Teen Rights: Worldwide

Teal, Compass Design LeatherTouch \$49.99 978-0-8010-1628-8

MERCHANDISING

shelf talker 978-0-8010-7822-4

ABOUT THE GENERAL EDITOR

Mark L. Strauss (PhD, University of Aberdeen) has a passion for teaching the Bible and has taught principles for reading and applying the Bible to students in undergraduate, graduate, and church settings. He is professor of New Testament at Bethel Seminary and the author of several books, including How to Read the Bible in Changing Times: Understanding and Applying God's Word Today and Four Portraits, One Jesus: An Introduction to Jesus and the Gospels.











Helping Boys and Girls Discover Spiritual Truths and Develop Strong Christian Character

- Designed for boys and girls ages 8-12, with age- and stage-appropriate features to help them discover spiritual truths and develop Christian character
- Features include: table of weights and measures, Bible Promises, miracles of Jesus, major parables of Jesus, application index, dictionary/concordance, reading plans, and full color maps
- Developed by Dr. Larry Richards, a respected Christian educator and Bible developer

n these red-letter King James Version study Bibles designed especially for them, boys and girls can discover God's truths and how to develop true Christian character. These Bibles feature study notes, profiles, and devotions designed for the interests of boys and girls ages 8–12, such as

- **Book Introductions.** Descriptive features that highlight contents of each book
- **Good Morning, God.** Brief devotionals tied to specific Bible passages that encourage children to read, think, and pray about their personal lives and relationships
- **Genuine Heroes and Heroines.** Biographical sketches of persons whose lives and actions display traits boys and girls can admire and emulate
- Men's World and Women's World. Details what life was like in Bible times
- **Be All You Can Be.** Challenges boys and girls to act appropriately, make right decisions, and choose worthwhile values
- **Drawings, illustrations, and maps.** Supplements to assist understanding of the Bible in proper context

With packaging designed for each gender, boys and girls will be excited to jump into the study of the Bible, developing spiritual disciplines that will serve them well in the future.

KJV Study Bible for Boys KJV Study Bible for Girls

Larry Richards, gen. ed.

VITAL INFORMATION

Available: February 19

KJV Study Bible for Boys:

Ocean/Navy LeatherTouch \$39.99 978-0-8010-9376-0

5% x 81/4 1,328 pages Case Quantity: 16

Olive/Brown LeatherTouch \$39.99 978-0-8010-9377-7

5% x 81/4 1,328 pages Case Quantity: 16 **KJV Study Bible for** Girls:

Pink Pearl/Gray, Vine Design LeatherTouch \$39.99 978-0-8010-9379-1

5% x 81/4 1,312 pages Case Quantity: 16

Silver/Teal, Butterfly Design LeatherTouch \$39.99 978-0-8010-9380-7

www.bakerbooks.com

5% x 81/4 1,312 pages Case Quantity: 16

ABOUT THE AUTHOR

Larry Richards (1931–2016) held a BA in philosophy from the University of Michigan, a ThM in Christian education from Dallas Theological Seminary, and a PhD in religious education and social psychology from Garrett Biblical Seminary and Northwestern University jointly. He taught in the Wheaton College Graduate School, served as a minister of Christian education, and wrote more than 200 books.

ALSO AVAILABLE

KJV Study Bible for Boys (hardcover) 978-0-8010-1848-0

KJV Study Bible for Girls (hardcover)

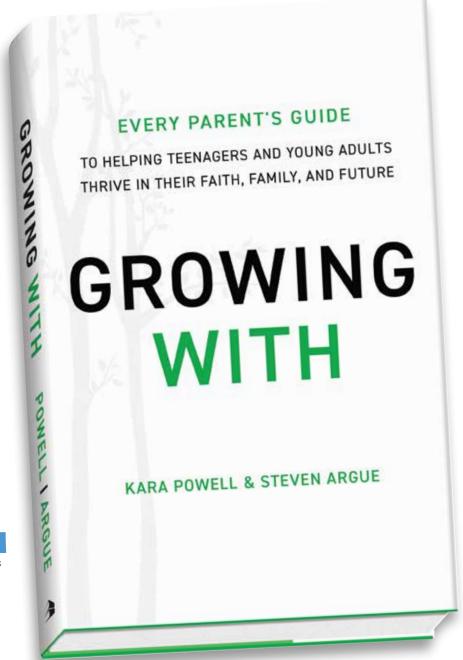
978-0-8010-1852-7



Category: BIBLES / King James Version / Children BIBLES / King James Version / General

Rights: Worldwide





In order to grow with children as they emerge into young adulthood, parents need to learn to adapt seamlessly to the new roles suited for each of these critical developmental stages:

EXCERPT

Learners

In the midst of rapid physical, emotional, relational, intellectual, and spiritual growth and change, learners are increasingly aware of their abilities, flaws, and possibilities.

Parents as Teachers

Lead their kids by teaching them how to integrate new ideas, skills, and competencies into the frameworks and paradigms their teenagers already possess. This role requires parents to be patient, attentive, available, interested, and encouraging.

Explorers

Often venturing for the first time away from home or home-oriented routines to pursue their goals, relationships, and beliefs, explorers feel excited about the future yet unsure about themselves.

Parents as Guides

Accompany their kids as their kids articulate their own journeys and goals. This role requires wisdom to know when to encourage independence and when to offer proactive support during trickier life scenarios. This role recognizes the changing yet potentially positive relationship that can develop with their kids.

Focusers

Having developed a clearer sense of who they are and having likely made educational, vocational, and relational choices that set them on particular trajectories, most focusers feel on track with life. Yet some still feel behind.

Parents as Resourcers

Intersect with their kids' lives during crucial points. This role requires parents to exercise patience, offer perspective, and preserve their relationships with their kids even if their kids' beliefs, values, or goals diverge from their own.



New Parenting Paradigm to Help Young Adults Navigate Faith, Family, and Their Future

- Permeated with groundbreaking new research and real-life, honest stories about the challenges and joys of parenting today's teenagers and young adults
- Gives parents three revolutionary strategies for helping their teenage and young adult children grow up—without growing apart from their family or faith
- Showcases a menu of practical and positive parenting ideas that inspire both kids and parents to grow
- Author's previous book, Growing Young, was one of the top-selling books in Amazon's "church leadership" category and has sold nearly 50,000 copies

any parents of a teenager or young adult feel as though they're guessing about what to do next—with mixed results. We want to stay connected with our maturing child, but we're not sure how. And deep down, we fear our child doesn't want or need us.

Based on brand-new research and interviews with remarkable families, *Growing With* equips parents to take steps *toward* their teenagers and young adults in a mutual journey of intentional growth that trusts God to transform them all. By highlighting three ground-breaking family strategies, authors Kara Powell and Steven Argue show parents that it's never too early or too late to

- accept the child you have, not the child you wish you had
- work toward solutions rather than only identifying problems
- · develop empathy that nudges rather than judges
- fight for your child, not against them
- connect your children with a faith and church big enough to handle their doubts and struggles
- dive into tough discussions about dating, career, and finances
- · and unleash your child's passions and talents to change our world

For any parent who longs for their kids to keep their roots even as they spread their wings, *Growing With* offers practical help and hope for the days—and years—ahead.

Growing With

Kara Powell and Steven Argue



VITAL INFORMATION

Available: March 5 \$22.99 978-0-8010-1926-5

hardcover 5½ x 8½ 272 pages Case Quantity: 20

Category: RELIGION / Christian Life / Family FAMILY & RELATIONSHIPS / Parenting / General RELIGION / Christian Ministry / Youth Rights: Worldwide

MERCHANDISING

shelf talker

978-0-8010-7821-7

ABOUT THE AUTHORS

Kara Powell is the executive director of the Fuller Youth Institute and a faculty member at Fuller Theological Seminary. Named by *Christianity Today* as one of "50 Women to Watch," Kara is the author or coauthor of several books, including *Sticky Faith* and *Growing Young*, and a regular speaker at national leadership and youth ministry conferences across the country. Kara and her husband, Dave, are regularly inspired by all the learning and laughter that comes from growing with their three teenage and young adult children.

Steven Argue is associate professor of youth, family, and culture at Fuller Theological Seminary and applied research strategist at the Fuller Youth Institute. He also serves on the board for the Association of Youth Ministry Educators. Steve researches, speaks, and writes regularly on topics surrounding adolescence, emerging adulthood, faith, and spiritual struggle. He and his wife, Jen, love being the parents of three emerging adult daughters.

ALSO AVAILABLE

Growing Young 978-0-8010-1925-8





EXCERPT

When our back is against the wall, or our rope has run out, we feel we need to be encouraged. When we are struggling and hurting, we want someone to comfort us. But what if what we really need is strength, not sympathy? What if we want someone to feel sorry for us but we need someone to challenge us? When we feel like quitting—when we feel weak, beaten down, or overwhelmed by the challenges we face—we may want a little comfort, but what we need is a boost of courage.

As a pastor, I've discovered the one thing people often need to hear me say, in one way or another, is "Don't give up."

There are plenty of ways to word it: Keep going. Don't stop. Hang on. Hold fast. Stand firm. Stay strong. Never quit. Now is not the time to tap out, bail out, or bow out.

Someone who is dealing with grief needs to hear it differently than someone who is struggling with guilt.

Someone who is walking out needs to hear it differently than the someone who is being walked out on.

Someone who is angry needs to hear it differently than someone who is addicted.

Someone who is scared needs to hear it differently than someone who is sick.

Someone who is desperate needs to hear it differently than someone who is different.

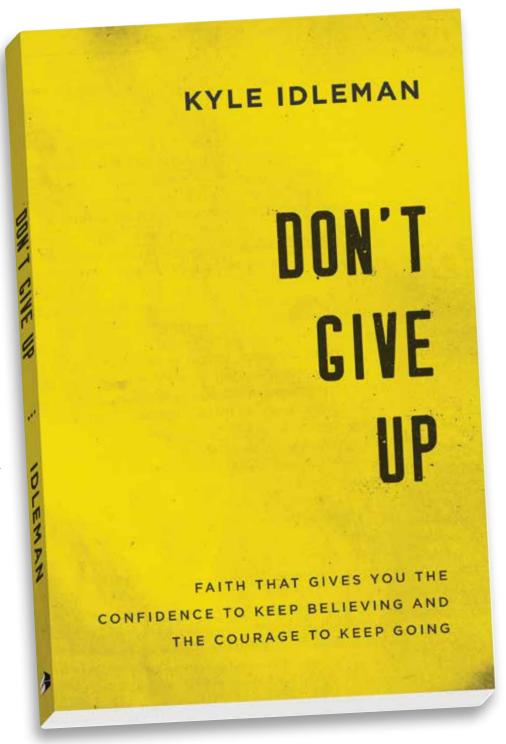
So sometimes I say it firmly—Don't. Give. Up.

Sometimes I say it gently, almost in a whisper—Don't give up.

Sometimes I say it passionately—DON'T GIVE UP!

Sometimes I say it repeatedly—Don't give up. Don't give up.

But it always needs to be said.



Orders: 1-800-877-2665



God-Sized Courage for When You Are at the End of Your Rope

- Speaks biblically based courage into the lives of people who are hurting, giving them the strength to never give up
- Bestselling author with collective sales of 2.4 million books and a social media following of more than 100,000 people
- Author is the pastor of the fifth largest church in America, writing on a core Christian topic
- Uses conversational writing style, biblical application, and heart-moving stories to make God's courage attainable and doable

he parent with the wayward child. The couple whose marriage is in jeopardy. The man who is out of work. The woman stuck in crushing debt. The patient with a bad diagnosis. The student who can't get a fair shake. People hanging by a thread, losing faith and short on strength. What do they all need to hear?

Don't give up.

Our lives are minefields of challenges that take their toll on our courage, our conviction, and even our faith. But God whispers to the weary, *Don't give up*. Drawing from inspiring biblical stories and first-person testimonies of perseverance, bestselling author and pastor Kyle Idleman encourages readers to cast their concerns on God, trust in his love and timing, pray for patience and strength, and seek out support in the family of God.

Don't Give Up

Kyle Idleman



VITAL INFORMATION

Available: March 5 \$14.99 978-0-8010-1942-5

trade paper 5½ x 8½ 208 pages Case Quantity: 36

Category: RELIGION / Christian Life / Spiritual Growth RELIGION / Christian Life / Inspirational RELIGION / Inspirational Rights: Worldwide

MERCHANDISING

shelf talker

978-0-8010-7820-0

ABOUT THE AUTHOR

Kyle Idleman is teaching pastor at Southeast Christian Church in Louisville, Kentucky, the fifth largest church in America, where he speaks to more than twenty thousand people each weekend. He is the bestselling and award-winning author of Not a Fan, as well as Gods at War, The End

of Me, and Grace Is Greater. He is a frequent speaker for national conventions and in influential churches across the country. Kyle and his wife, DesiRae, have four children and live on a farm.

ALSO AVAILABLE

Grace Is Greater 978-0-8010-1941-8



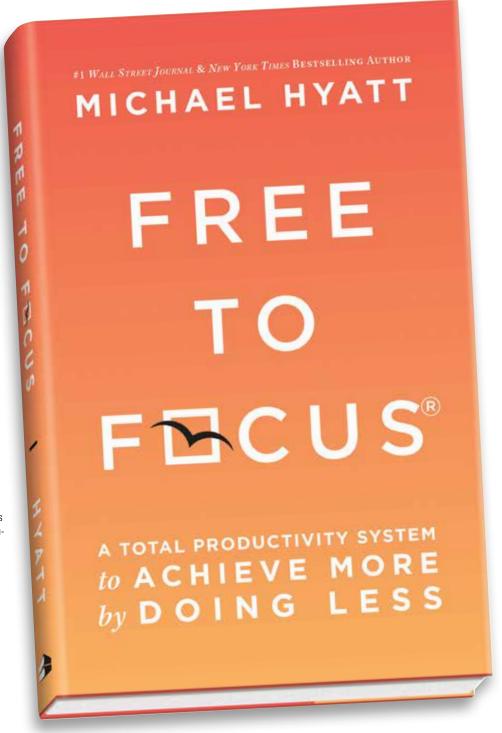


EXCERPT

The kind of freedom I'm talking about may sound inconceivable to you right now, but I promise, it's possible. The first action on the path to becoming free to focus is to get clear on your objective. We've already seen that the best objective should be to free yourself to focus on what matters most to you. Put another way, productivity is not about getting more things done; it's about getting the right things done. That's what this book is all about, to help you achieve more by doing less.

How do we define *less*? The rest of this book will answer that question, but basically, we're talking about cutting away all the tasks that currently eat up your time that you are not passionate about, that are not important to you, and, frankly, that you're not any good at. Amazing things happen when you start focusing primarily on what you do best and eliminate or delegate the rest. You'll experience greater motivation, better results, more margin, and genuine satisfaction in your work and your life.

Far too often we tailor our lives to our work, meaning we allow our work to sit in the middle of our schedules like a whale in a bathtub. Then we try to squeeze everything else in our lives around it. I think we've got it backward. We should design our lives first and then tailor our work to meet our lifestyle objectives. It's not farfetched. I work with hundreds of entrepreneurs and executives each year who do this and hear from thousands more moving that direction. The result is not only improved work but also greater satisfaction across the board.



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Slay Distractions, Reduce Your Task List, and Free Yourself from Interruptions

- Your Best Year Ever was on bestsellers lists for Publishers Weekly Hardcover Nonfiction, Wall Street Journal Hardcover Business, Wall Street Journal Hardcover Nonfiction, USA Today, and Amazon's Most Sold
- Hyatt's large and active following includes more than 500k unique monthly visitors to
 MichaelHyatt.com, nearly 300k
 Twitter followers, nearly 300k
 Facebook followers, and more than 600k email subscribers
- Hyatt's Lead to Win podcast has more than 252k monthly downloads and is consistently a top 100 business download each week

veryone gets 168 hours a week, but it never feels like enough, does it? Work gobbles up the lion's share—many professionals are working as much as 70 hours a week—leaving less and less for rest, exercise, family, and friends. You know, all those things that make life great.

Most people think productivity is about finding or saving time. But it's not. It's about making our time work for us. Just imagine having free time again. It's not a pipe dream.

In *Free to Focus, New York Times* bestselling author Michael Hyatt reveals to readers nine proven ways to win at work so they are finally free to succeed at the rest of life—their health, relationships, hobbies, and more. He helps readers redefine their goals, evaluate what's working, cut out the nonessentials, focus on the most important tasks, manage their time and energy, and build momentum for a lifetime of success.

Free to Focus

Michael Hyatt



VITAL INFORMATION

Street Date: March 5, 2019 \$26.99 978-0-8010-7526-1

hardcover 5½ x 8½ 208 pages Case Quantity: 20

Category: BUSINESS & ECONOMICS / Leadership BUSINESS & ECONOMICS / Personal Success SELF-HELP / Personal Growth / Success Rights: Worldwide

MERCHANDISING

shelf talker

978-0-8010-7819-4

ABOUT THE AUTHOR

Michael Hyatt is the founder and CEO of Michael Hyatt & Company, a leadership development firm specializing in transformative live events, workshops, and digital and physical planning tools. Formerly chairman and CEO of Thomas Nelson Publishers, Michael is also a *New*



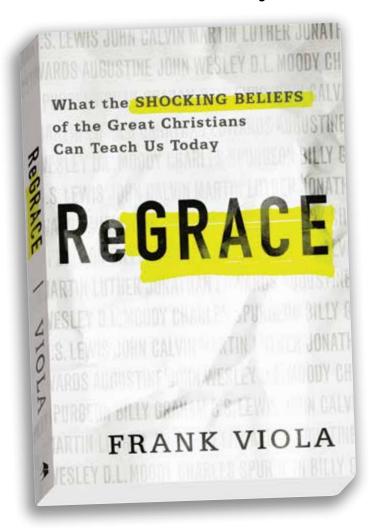
ALSO AVAILABLE

Your Best Year Ever 978-0-8010-7525-4 Living Forward 978-0-8010-1882-4





How the Shocking Beliefs of Great Christians Yesterday Model Civility in Our Disagreements Today



- Gives Christians a brand-new perspective on showing grace to fellow believers when they disagree over theology or politics
- This book will be the core ministry resource of Deeper Christian Life Network and heavily promoted through the author's online network
- Bestselling author has a proven track record of motivating his audience to purchase from retail stores

The church is tired of seeing Christians act ungraciously toward one another when they disagree. Social media has added to the carnage. Christians routinely block each other on Facebook because of doctrinal disagreements. The world watches the blood-letting, and the Christian witness is tarnished.

But what if every Christian discovered that their favorite teacher in church history had blind spots and held to some false—and even shocking—views?

Bestselling author Frank Viola argues that this simple awareness will soften Christians when they interact with each other in the face of theological disagreements. In *Regrace*, he uncovers some of the shocking beliefs held by faith giants like C.S. Lewis, Luther, Calvin, Moody, Spurgeon, Wesley, Graham, and Augustine—not to downgrade or dismiss them, but to show that even "the greats" in church history didn't get everything right. Knowing that the heroes of our faith sometimes got it wrong will empower us to treat our fellow Christians with grace rather than disdain whenever we disagree over theology.

Regrace Frank Viola



VITAL INFORMATION

Available: March 5 \$17.99 978-0-8010-7715-9

trade paper 6 x 9 272 pages Case Quantity: 32

Category: RELIGION / Christian Life / Spiritual Growth RELIGION / Christian Theology / History Rights: Worldwide

ABOUT THE AUTHOR

Frank Viola has helped thousands of people around the world to deepen their relationship with Jesus Christ and enter into a more vibrant and authentic experience of church. His mission is to help serious



followers of Jesus know their Lord more deeply so they can experience real transformation and make a lasting impact. Viola has written many books on these themes, including *Insurgence, God's Favorite Place on Earth, From Eternity to Here*, and *Jesus Manifesto* (with Leonard Sweet). His blog, frankviola.org, is rated as one of the most popular in Christian circles today.

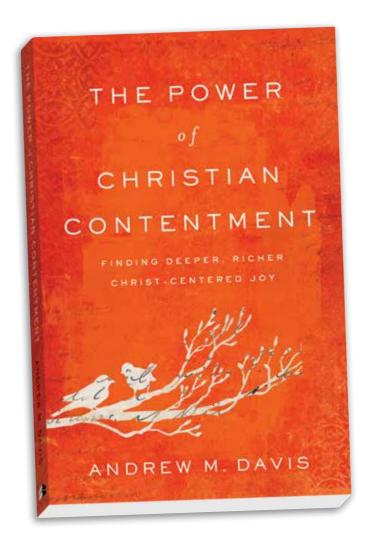
ALSO AVAILABLE

Insurgence 978-0-8010-7701-2





The Cure to Chronic Restlessness



- An accessible, modernized reimagining of a classic Puritan work on Christian contentment and lasting joy
- Author is well-connected within the Gospel Coalition network as a chairman of the governance committee
- Includes pastoral and practical insights from the author's twenty years as a pastor

It may surprise modern Christians that our current problems with discontentedness are anything but new. In 1643, Puritan pastor Jeremiah Burroughs wrote a work titled "The Rare Jewel of Christian Contentment" that has as much resonance in our day as it did in his. Now pastor and author Andrew M. Davis helps contemporary Christians rediscover the remarkable truths found in this largely forgotten work.

With powerful new illustrations and a keen sense of all that makes modern Christians restless, Davis challenges readers to confront the sources of discontent in their lives and embrace Paul's teaching on contentment in all circumstances. He gives special attention to maintaining contentment through poverty and prosperity, as well as in our marriages, and offers tips on teaching children how to be content in an age of smartphones and social media.

The Power of Christian Contentment

Andrew M. Davis



VITAL INFORMATION

Available: March 19 \$15.99 978-0-8010-9388-3

trade paper 5½ x 8½ 224 pages Case Quantity: 32

Category: RELIGION / Christian Life / Spiritual Growth RELIGION / Christian Life / Personal Growth RELIGION / Christian Life / Inspirational Rights: Worldwide

ABOUT THE AUTHOR

Andrew M. Davis is pastor of First Baptist Church of Durham, North Carolina, and a visiting professor of church history at Southeastern Baptist Theological Seminary. Chairman of the governance committee of the Gospel Coalition, Davis has written articles for TGC's popular website and has spoken

in plenary and breakout sessions at TGC's national conference. He is the author of *Revitalize* and *An Infinite Journey*, named by Tim Challies as one of the top ten books of 2014.

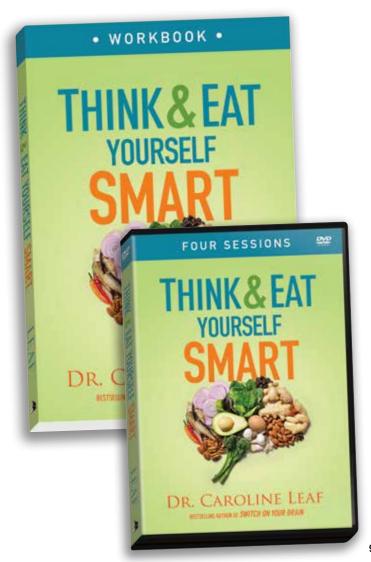
ALSO AVAILABLE

Revitalize 978-0-8010-0750-7





You Can Impact Your Health and Wellness



- Based on solid research, Dr. Leaf teaches readers what to eat to enhance learning and overall brain health
- Author's books have sold more than
 1.1 million copies
- This 10 week study is perfect for small groups

Science is beginning to understand that our thinking has a deep and complicated relationship with our eating. Our thoughts before, during, and after eating profoundly impact our food choices, our digestive health, our brain health, and more. Yet most of us give very little thought to our food beyond taste and basic nutritional content.

In this curriculum, Dr. Caroline Leaf helps participants avoid fads and focus on their unique nutritional needs and thought patterns in order to positively impact their own health through right thinking. Anyone who is tired of traditional diet plans that don't work, who struggles with emotional eating, or who simply isn't satisfied with their level of health will find in this program the key to discovering how they can begin developing a healthier body, brain, and spirit. Perfect for small groups who want something a little different.

Think and Eat Yourself Smart Curriculum Kit, DVD, and Workbook

Dr. Caroline Leaf







VITAL INFORMATION

Available: March 19

Curriculum Kit \$54.99 978-0-8010-9353-1

6¼ x 9¾

61/4 x 99/

DVD \$24.99 978-0-8010-9352-4

10 sessions Case Quantity: 30 Workbook \$9.99

978-0-8010-9351-7

lay-flat 6 x 9 80 pages Case Quantity: 40

Category: RELIGION / Christian Life / General HEALTH & FITNESS / Diet & Nutrition / Nutrition HEALTH & FITNESS / Healthy Living Rights: Worldwide

ABOUT THE AUTHOR

Dr. Caroline Leaf is the author of Switch On Your Brain, Think and Eat Yourself Smart, and The Perfect You. She is an international and national conference speaker and is frequently interviewed on TV stations around the globe. Leaf and her husband, Mac, live with their four children in Dallas and Los Angeles.

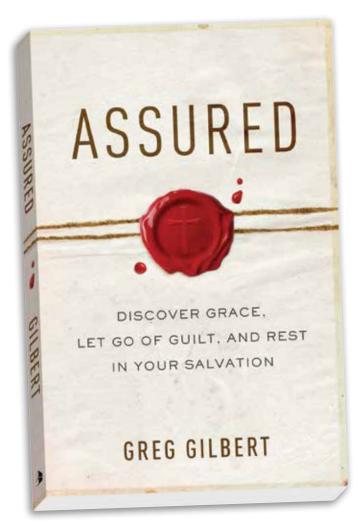


ALSO AVAILABLE

Think and Eat Yourself Smart 978-0-8010-7288-8



How Knowing You Are Saved and Loved Changes Everything



- Author is endorsed and well respected by top names in the Gospel Coalition and 9Marks associations
- Helps readers leave behind perfectionism and legalism to focus on following Christ joyfully

Despite our professions of belief, our baptisms, and our membership in the church, many of us secretly wonder, *Am I truly saved?* We worry that our love for Jesus isn't fervent enough (or isn't as fervent as someone else's). We worry that our faith isn't strong enough. We struggle through the continuing presence of sin in our lives. All this steals the joy of our salvation and can lead us into a life characterized by legalism, perfectionism, and works righteousness—the very life Jesus freed us from at the cross!

But Greg Gilbert has a message for the anxious believer—be assured. Assured that your salvation experience was real. Assured that your sins—past, present, and future—are forgiven. Assured that everyone stumbles. Assured that Jesus is not your judge but your advocate. With deep compassion, Gilbert comforts readers, encouraging them to release their guilt, shame, and anxiety to rejoice in and follow hard after the One who set them free.

Assured

Greg Gilbert



VITAL INFORMATION

Available: March 19 \$15.99 978-0-8010-9322-7

trade paper 5½ x 8½ 192 pages Case Quantity: 36

Category: RELIGION / Christian Life / Spiritual Growth

RELIGION / Christian Life / General Rights: Worldwide

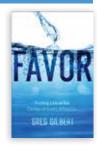
ABOUT THE AUTHOR

Greg Gilbert (MDiv, Southern Seminary) is the author of Favor and What Is the Gospel? The senior pastor of Third Avenue Baptist Church in Louisville, Kentucky, he lives with his wife, Moriah, and their three children in Kentucky, where he enjoys basketball, coffee, and Thai food.



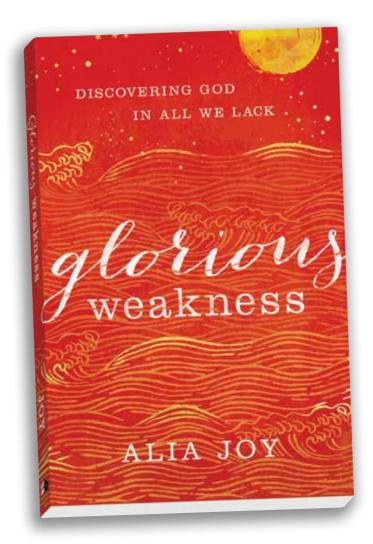
ALSO AVAILABLE

Favor 978-0-8010-9321-0





How Weakness Ushers in God's Presence



- Author uses beautiful prose and vulnerable storytelling, resulting in writing that is both personal and universal
- Author writes regularly for Dayspring's popular (in)courage blog and will be promoted through their email list and social media
- Challenges popular ideas about resilience, strength, and a "pull ourselves up by our bootstraps" mentality that demands we overcome weakness

As a girl, Alia Joy came face to face with weakness, poverty, and loss in ways that made her doubt God was good. There were times when it felt as if God had abandoned her. What she didn't realize then was that God was always there, calling her to abandon herself.

In this deeply personal exploration of what it means to be "poor in spirit," Joy challenges our cultural proclivity to "pull ourselves up by our own bootstraps." She calls on readers to embrace true vulnerability and authenticity with God and with one another, showing how weakness does not disqualify us from inclusion in the kingdom of God—instead, it is our very invitation to enter in.

Anyone who has struggled with feeling inadequate, disillusioned, or just too broken will find hope. This message is an antidote to despair, helping readers reclaim the ways God is good, even when life is anything but.

Glorious Weakness

Alia Joy



VITAL INFORMATION

Available: April 2 \$15.99 978-0-8010-9334-0

trade paper 5½ x 8½ 240 pages Case Quantity: 32

Category: RELIGION / Christian Life / Women's Issues RELIGION / Christian Life / Spiritual Growth RELIGION / Christian Life / Inspirational Rights: Worldwide

ABOUT THE AUTHOR

Alia Joy is a longtime blogger with (in)courage and has written for *Grace Table, SheLoves* magazine, *Deeper Waters*, and *The Mudroom*. One of five women featured in the Bible study DVD series *We Saved You a Seat*, she lives in Oregon with her family, where glory and weakness converge daily.



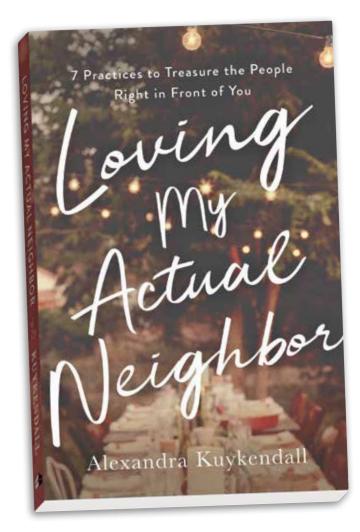
ENDORSEMENTS

"Alia changes how we see and, more importantly, how we act. Some people are beautiful writers. Some are powerful motivators. Alia is both."—**Lisa-Jo Baker**, bestselling author of *Never Unfriended* and *Surprised by Motherhood*

"Alia Joy is a voice in the wilderness that leads us back home. Her voice is one our generation needs. Her words offer an invitation we can't afford to miss."—**Renee Swope**, bestselling author of *A* Confident Heart

"The vulnerability and beauty found in these pages will leave you breathless."—**Ann Voskamp**, *New York Times* bestselling author of *The Broken Way and One Thousand Gifts*

How to Start Living Jesus's Command to Love Your Neighbor



- Gives readers practical ideas for how to begin following Jesus's command to love your neighbor
- Author has an engaged social media following and has a proven track record of motivating her audience to purchase from retail
- More than 60,000 copies of author's previous books sold

As Christians, we know we are called to love our neighbor. We may even grasp that "neighbor" encompasses more than just the people living next door or down the street. But what we too often don't know is how to begin. How do we love our neighbor? Where do we start? What does this look like in our increasingly isolated world?

Following practices outlined in the first chapter of 2 Peter, Alexandra Kuykendall lays out the framework for where to begin. From practicing humility to listening with understanding to being generous in our relationships, *Loving My Actual Neighbor* offers practical, start-now steps readers can take to love their neighbors. With her approachable, friendly tone and down-to-earth advice, Kuykendall has carved out for herself a place in the hearts of readers, who will be thrilled to extend her commonsense approach into this sphere of their lives.

Loving My Actual Neighbor

Alexandra Kuykendall



VITAL INFORMATION

Available: April 2 \$15.99 978-0-8010-7537-7

trade paper 5½ x 8½ 224 pages Case Quantity: 32

Category: RELIGION / Christian Life / Personal Growth
RELIGION / Christian Life / Spiritual Growth
Rights: Worldwide

ABOUT THE AUTHOR

Alexandra Kuykendall is the author of Loving My Actual Life, Loving My Actual Christmas, and The Artist's Daughter and the cohost of The Open Door Sisterhood podcast. A popular writer and speaker for moms around the country. Alexandra has been featured on Good Morning America and Focus

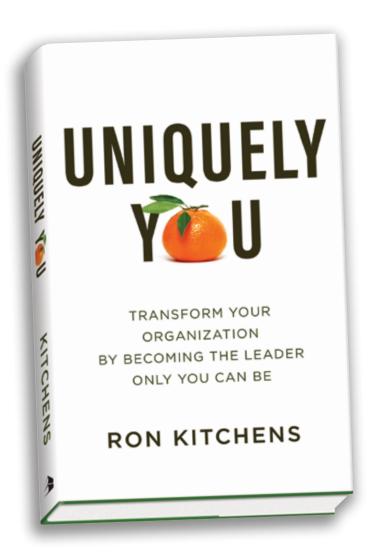
on the Family's daily broadcast. She lives in Denver, Colorado, with her husband, Derek, and their four daughters.

ALSO AVAILABLE

Loving My Actual Life 978-0-8010-0781-1



Embrace Your Authentic Way of Leading



- Helps readers draw on their life journeys to develop their own unique way of leading
- Author and his team have been featured in Wall Street Journal, Fast Company, Forbes, Fortune, The Economist, and others
- "This is somebody who lives and breathes lifting up leaders."—Jon Acuff

or young professionals and entrepreneurs, there is no shortage of gurus, processes, and quick-fix formulas to chase in the quest to grow their business, lead their team, and find personal fulfillment. In fact, there are so many out there that it's exhausting. Wouldn't it be better to realize that the leadership lessons we need to learn are not *out there* somewhere, but *in here*, in our own lives? That instead of becoming a knock-off of someone else, we can be uniquely *ourselves*?

That's exactly what Ron Kitchens learned, and it's what he wants to share with today's emerging leaders. Sharing his own journey of discovering what his life was trying to teach him through both trials and triumphs, Kitchens equips readers to mine their own stories for the relationships and life lessons that have made them into the unique individuals they are today. He then shows readers how to leverage those unique experiences into their own personal leadership style that is authentic, one-of-a-kind, and effective in building businesses and leading teams.

Uniquely You

Ron Kitchens



VITAL INFORMATION

Available: April 2 \$22.99 978-0-8010-9374-6

hardcover 5½ x 8½ 224 pages Case Quantity: 20

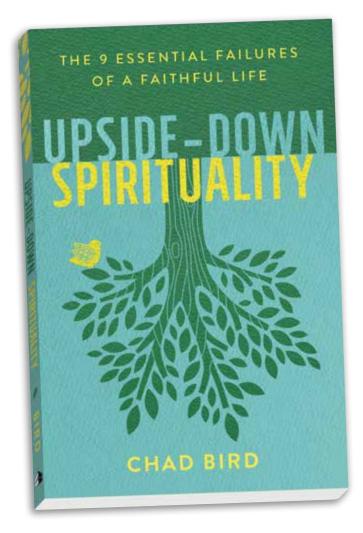
Category: BUSINESS & ECONOMICS / Leadership BUSINESS & ECONOMICS / Personal Success SELF-HELP / Personal Growth / Success Rights: Worldwide

ABOUT THE AUTHOR

Ron Kitchens is the senior partner and chief executive officer of Southwest Michigan First, which has been named by *Outside Magazine* and the *Wall Street Journal* as one of the best places to work. One of America's leading thinkers on business, leadership, and entrepreneurism, Ron is the founder of the leadership conference Catalyst University and the cofounder of NEXT, an invitation-only leadership symposium for global economic development leaders. Ron and his teams have been extensively featured in more than 100 national and international media outlets, including *The Wall Street Journal, Fast Company*, CBS, NBC, Fox, *USA Today, Forbes, Fortune, The Economist*, and NPR. Ron is author or coauthor of three books, including *Community Capitalism*. He blogs and podcasts at www.ronkitchens.com and can be found on Twitter @ronkitchens.



The Surprising Freedom Found in the Counterintuitive Teachings of Jesus



- A thought-provoking exploration of the upside-down teachings of Jesus, who calls strengths weakness and failures success
- · Author's writing style is poetic and provocative
- Author reaches an engaged audience of young believers discontented with popular evangelicalism

In our age when the church can too often seem like a poor copy of the world, Chad Bird challenges us to reclaim the astounding originality of our ancient, backward faith. Where the world stresses the importance of success, Bird invites readers to embrace nine specific failures in the areas of our personal lives, our relationships, and the church. Why? Because what human wisdom deems indispensable is so often an impediment to our spiritual growth, and what it deems insignificant is so often essential to it.

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ABOUT THE AUTHOR

Chad Bird has served as a pastor in the Lutheran Church—Missouri Synod, as assistant professor of Hebrew and exegetical theology at Concordia Theological Seminary in Ft. Wayne, Indiana, and as a guest lecturer at Lutheran Theological Seminary in Novosibirsk, Siberia. He is the author of several

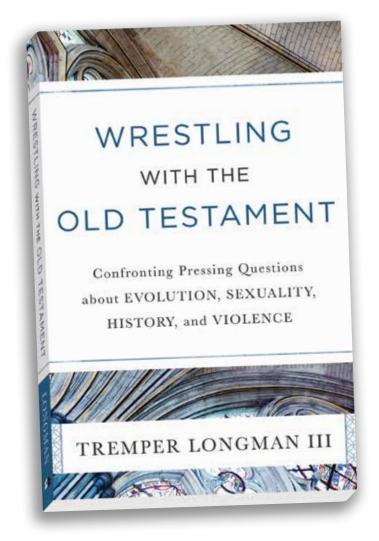
He is the author of several books, including *Your God Is Too Glorious*, and has contributed articles to *Lutheran Witness, Gottesdienst, The Gospel Coalition, Concordia Theological Quarterly, Modern Reformation, Mockingbird, Logia, Higher Things*, and *The Federalist.* In addition to hosting chadbird.com, he is a regular contributor to christholdfast. org and 1517legacy.com. He lives in Texas.

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ABOUT THE AUTHOR

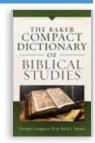
Tremper Longman III (PhD, Yale University) is Distinguished Scholar and Professor

at Westmont College in Santa Barbara, California. Before coming to Westmont, he taught at Westminster Theological Seminary in Philadelphia for eighteen years. He has

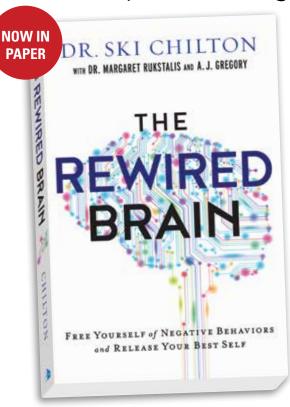
authored or coauthored more than thirty books, including *An Introduction to the Old Testament, How to Read Proverbs, The Lost World of the Flood*, and commentaries on Genesis, Job, Proverbs, Ecclesiastes, Song of Songs, Jeremiah and Lamentations, and Daniel.

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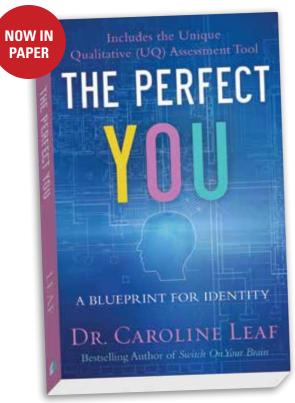
ABOUT THE AUTHORS

Dr. Ski Chilton is a professor in the department of physiology and pharmacology at Wake Forest School of Medicine. His work has been featured in such venues as WebMD, *Men's Journal, Men's Health, Prevention*, and the *Wall Street Journal*.

Dr. Margaret Rukstalis is an addiction psychiatrist on faculty at Wake Forest School of Medicine.

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ABOUT THE AUTHOR

Dr. Caroline Leaf is the author of *Switch On Your Brain, Think and Eat Yourself Smart*, and *The Perfect You*. She is an international and national conference speaker and is frequently interviewed on TV stations around the globe. Leaf and her husband, Mac, live with their four children in Dallas and Los Angeles.

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