

## More Than Just the Talk

by Jonathan McKee Trade Paper ISBN: 978-0-7642-1294-9 \$13.99; 224 pp. Ebook ISBN: 978-1-4412-6511-1 Release Date: March 2015

"In a world full of explicit lies, today's kids need parents who aren't afraid to tell them the explicit truth. This book provides parents with the tools they need to have these candid and continual conversations."

—Dr. Kevin Leman,
New York Times
bestselling author of
Have a Happy Family
by Friday and
The Birth Order Book

## **Media Contacts**

PUBLICIST: **Jackie Medina** 805-889-1439 jmedina@bakerpublishinggroup.com

canadian media: **Ellen Graf-Martin** 519-342-3703 ellen@grafmartin.com

Please send tear sheets to: Carra Carr 11400 Hampshire Ave. S. Bloomington, MN 55438



### BOOK ANNOUNCEMENT

## How to Have Real Conversations With Your Kids About Sex

# More Than Just the Talk by Jonathan McKee

In a sex-saturated culture where kids are exposed to nearly 14,000 sexual references per year on television, and 70 percent of teenagers have encountered pornography on the Internet, parents can't rely on the one-time "sex-talk" that their own parents muddled through. Kids need to know that it's natural to be curious about sex, and it's okay to ask their parents about it. Otherwise, their friends and smartphones will be more than willing to give answers that are likely to lead them down the path to sin and heartache.

In *More Than Just the Talk*, youth expert Jonathan McKee shows parents how to move beyond the initial awkwardness of this subject into an ongoing conversation with their kids about God's amazing gift of sex. He equips them to engage in open discussions about dating, temptation, porn, and staying pure. Parents will find honest answers to the tough, uncomfortable questions kids ask and relevant Scripture regarding sexual issues. In addition, the author has written a companion book directly to teens called *Sex Matters* that parents can give to their kids as a way to get the conversation started. With these practical resources, parents will learn how to become the source their kids turn to with questions about this critical topic.

"Jonathan McKee is one of America's premier youth specialists, and this book will help you navigate the rough waters of teaching your kids healthy sexuality."

—Jim Burns, PhD, president, HomeWord and author of
The Purity Code and How God Makes Babies

"Parents, take a deep breath. This book pulls no punches. But it will give you exactly what you need to walk alongside your kids at this time when they most need it."

—Shaunti Feldhahn, social researcher, speaker, and bestselling author of For Women Only and For Parents Only

"A thorough, straightforward, and engaging resource that will both equip and inform a parent for effective, culturally relevant, and God-honoring conversations about sexuality and all its implications."

—Brian Berry, generation ministries pastor, Journey Community Church, La Mesa, California; author, As For Me and My Crazy House

#### **ABOUT THE AUTHOR:**



Jonathan McKee is an expert on youth culture and the author of more a dozen books, including *Sex Matters, Get Your Teenager Talking*, and *The Guy's Guide to God, Girls, and the Phone in Your Pocket*. He has twenty years of youth-ministry experience and speaks to parents and leaders worldwide. He also writes about parenting and youth culture while providing free resources at TheSource4Parents.com. Jonathan, his wife, Lori, and their three kids live in Northern California. For more information, go to JonathanMcKeeWrites. com and follow Jonathan on Twitter.com/InJonathansHead.